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BRAND NURSERY AND PEONY FARMS

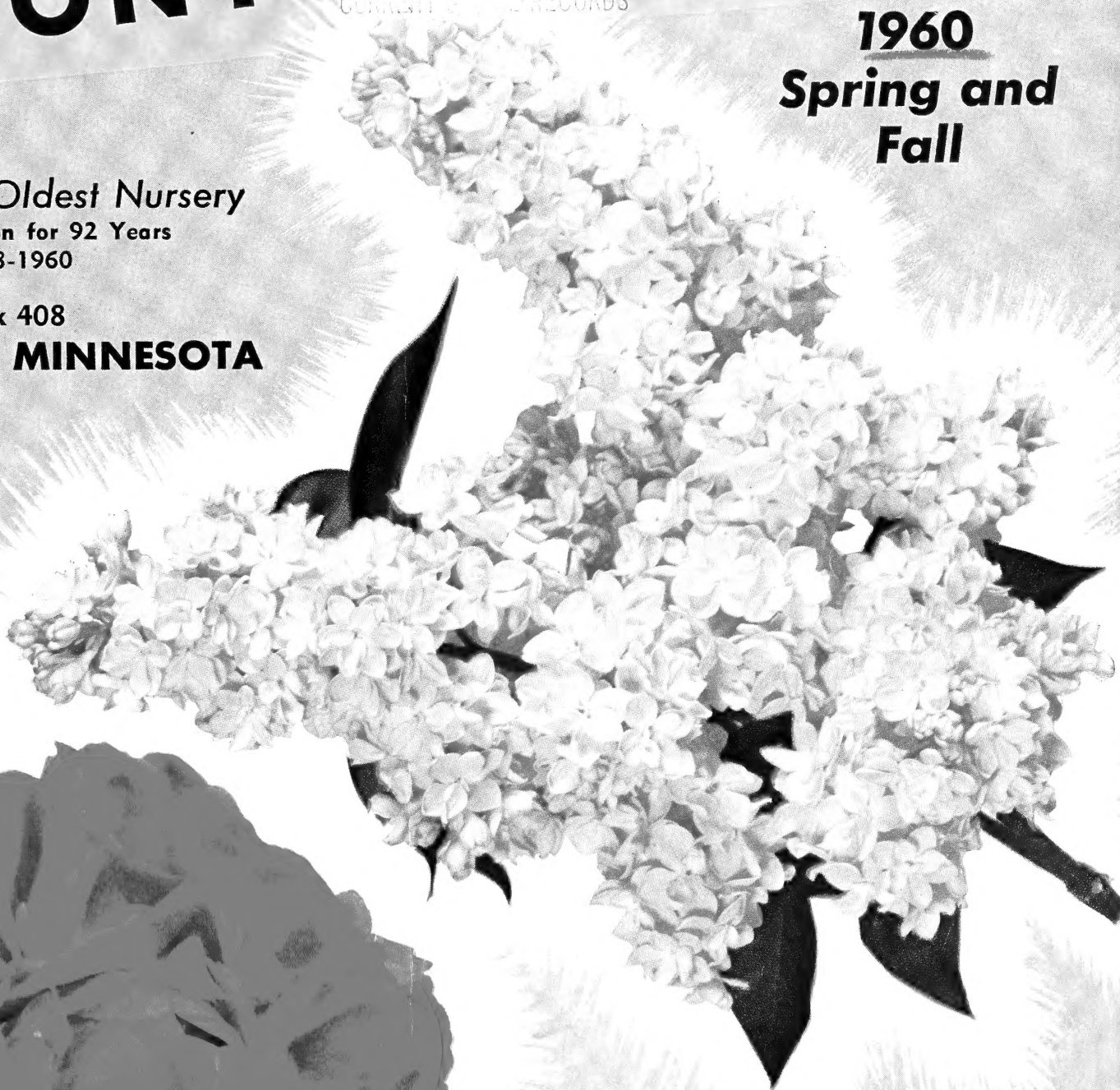
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★ FEB 10 1960 ★
U. S. Department of Agriculture

1960
Spring and
Fall

Minnesota's Oldest Nursery
Same Location for 92 Years
1868-1960

Box 408
FARIBAULT, MINNESOTA

Mme.
Antoine Buchner
(See page 38)



Choice PEONIES • Own Root LILACS
The Best in IRIS • Hardy PHLOX
GLADIOLUS • Oriental POPPIES
Garden CHRYSANTHEMUMS and
Other PERENNIALS

Kansas
(See page 4)

Ruth Elizabeth—
Late, \$5.00
Intensely Rich Red of
True Rose Form. Fine
Exhibition Flower

3 *Exhibition Varieties*

Originated by the
Brand Peony Farms

SPECIAL OFFER

These 3 Choice Peonies,
(a \$15.00 Value)

for \$13.00, Postpaid

Brand Peony Farm perennials bloom with big, broad shouldered vigor and color, and smart gardeners like to order early each year. Our stocks are thoroughly inspected before shipment. Peonies, for example, must have 3 to 5 or more eyes or they are not called "Brand Divisions." Our root stock is carefully divided by experienced help, never "chopped" or "hacked" for speed.

Brand Peony Farm blooms have won Court of Honor position and scores of blue ribbons at outstanding shows—with no special care, picked straight from the field!

← Hansina Brand—Late, \$5.00
Grand Champion of the 1959
American Peony Society Show at
Grand Forks, North Dakota

Blanche King—Late, \$5.00
Consistent Winner in the
Dark Pink Double Class

OUR RULES OF BUSINESS

OUR GUARANTEE

We guarantee our nursery stock to be true to name. Should a mistake occur and a customer receive stock that eventually proves not true to name, we will replace this stock free of charge and the customer may retain the stock first received. After you receive our shipment, we want you to report at once anything that is not satisfactory and we will make proper adjustment. After your stock is planted, we cannot assume responsibility for it.

CLAIMS. Our nursery stock is well rooted, vigorous and properly packed for good growth. We cannot control weather or soil conditions, planting or other factors affecting growth.

SHIPPING CHARGES. We prepay the charges on all orders of \$3.00 and over. On orders under \$3.00, please add 50c to help cover packing and shipping costs.

PREPAID IN U.S.A. ONLY with the Exception of Air Shipments.

ORDER EARLY. We suggest that you send us your order as soon as possible after receiving our catalog that you may get your order in while our stocks are complete.

SUBSTITUTION. We will not substitute without permission. However, if you send in an order late in the season, it will save delay if you name a second choice or give us permission to send a variety of equal or better value of the same color.

Plant Peonies Either in Early Spring or Again in the Fall

Don't be afraid to make a nice planting of Peonies this spring. Our roots have been held in perfect condition in our large storage room, and they will come to you looking as fresh as if they were just dug from the field. Our roots are not only good, but they are really superb. If planted early this spring many will give some bloom this same season. If planted in the fall, our Brand Divisions are large enough to produce some flowers the following spring.

Our Peony List of CHOICE DOUBLE VARIETIES

Available for Both Spring and Fall Planting

ALBERT CROUSSE

(Crousse)

Albert, Felix and Marie Crousse are three noteworthy Peonies. Albert Crousse is a beautiful soft shell-pink with narrow compact petals. An outstanding late midseason variety. If your garden needs a substantial late light pink, you will be pleased with this variety.

A Brand Division \$1.65

AVALANCHE

(Crousse)

A choice creamy white coming into bloom late in the season. The flower is large and compact, with a collar of creamy white petals surrounding a center of delicately tinted lilac-white petals occasionally edged carmine. A choice cut flower and also a fine show flower.

A Brand Division \$1.65

BARONESS SCHROEDER

(Kelway)

This is indeed a most excellent white which shows a tint of pink when it first opens. It soon fades to a pure white. Its all around good qualities make it very desirable as a commercial cut flower. Pleasingly fragrant.

A Brand Division \$1.65

BETTER TIMES

(Franklin)

A deep, showy rose-pink, of rose form, with long, straight, strong stems, coming into flower late midseason. The plant is tall, and blooms profusely. An excellent cut-flower variety.

A Brand Division \$3.00

BLUE ROSE

(Lins)

A large, new, full double bluish rose, which carries more blue color than any Peony we know. Has a strong, sweet Rose fragrance. Stems are not as strong as most other Lins varieties. Visitors have always admired this Peony, referring to it as the "Blue Peony."

A Brand Division \$10.00

BONANZA

(Franklin)

A large, early, luminously brilliant dark red. The plant is of medium height, and a strong, upright grower. The flowers stand the weather well without fading. Winner of the American Home Achievement Medal in 1947.

A Brand Division \$7.50

BURMA

(Lins)

A beautifully formed brilliant deep red coming into bloom mid-season. The fine plant has strong stems that hold the bloom perfectly erect. When first shown in Minneapolis in 1945, it was the champion red and also won first prize in the 1 bloom and 10 bloom class. Champion red also in the 1950 Minneapolis Show.

A Brand Division \$4.00

CASABLANCA

(Lins)

A fully double pure white of extraordinary size and beauty. The stems are thick and strong which enable them to hold the giant blooms erect. The plant is tall with heavy foliage. A late blooming white that ranks with the best.

A Brand Division \$5.00

DENISE

(Lemoine)

This very large white opens a faint blush-pink showing red markings on its center petals. The flower has a delightful Rose fragrance and is most dependable. Strong, upright stems are of medium height. The flower is of exquisite form and appearance. A new Lemoine variety of the highest quality.

A Brand Division \$3.00

DOLORODELL

(Lins)

A beautifully formed, full double, rich pink. Plant has strong stems that hold the large flowers erect, heavy foliage and comes into bloom late midseason. This excellent pink won the Home Achievement Medal in 1943. Also was the champion light pink in the National Show in Minneapolis in 1954. An outstanding new variety that deserves a place in the most distinguished garden.

A Brand Division \$5.00

DUCHESS DE NEMOURS

(Calot)

An early creamy white with shadings of green at the base of the petals. A good flower. Plant medium tall; stems strong and erect; excellent foliage. Dependable and profuse bloomer.

A Brand Division \$1.65

DULUTH

(Franklin)

Large, late, pure white, rose type blooms borne on a good stiff stem. Good grower and good foliage of an excellent dark rich green. Excellent for landscape use as the flowers stand erect under all conditions.

A Brand Division \$2.00

EDITH SCOVELL

(Franklin)

A very large, medium deep pink, fragrant variety that grows more popular each year. The plant is a sturdy grower and comes into bloom late in the season. A most excellent Peony.

A Brand Division \$2.00

EDWARD FLYNN

(A. M. Brand)

Among the many fine reds that A. M. Brand originated, we consider Edward Flynn one of the very best. The variety has a striking resemblance to Philippe Rivoire and like Philippe Rivoire, it is absolutely void of stamens. It is a stronger growing variety, has more foliage, and the flowers are somewhat larger. It is an excellent garden variety and also shows up unusually well in the show room. Both Edward Flynn and Philippe Rivoire come into bloom at the same time.

A Brand Division \$7.50

ELSA SASS

(H. P. Sass)

An attractive late creamy white that is admired by all who see it. The flowers are fully double and are borne on strong, stiff stems. This flower is a winner of the Gold Medal and fully deserves this distinction. Never disappointing.

A Brand Division \$3.00

ENSIGN MORIARTY

(Lins)

Very large, fully double flowers are borne on heavy stems, strong enough to hold the great blooms erect. The color is a medium dark pink, petal edges blending to light pink. A midseason blooming variety that comes good every year. Was champion dark pink in the 1954 Minnesota State Show. Was also the champion dark pink in the National Show in Minneapolis in 1954.

A Brand Division \$5.00

EVANGELINE NEWHALL

(A. M. Brand)

A very late, large, light pink. The petals are very long and the edges are both scalloped and ruffled. The flower has variations of deeper pink running throughout the petals. The variety is semi-rose type.

A Brand Division \$2.00

FANNY CROSBY

(Brand)

An early yellow Peony with pink guard petals that is growing in favor more each year as it becomes better known. The plant is strong, thrifty, and very floriferous. The side buds come into bloom with the main flower and if left on the plant they make a wonderful showing.

A Brand Division \$2.00

FESTIVAL QUEEN

(Lins)

A fully double yellow Peony with a white collar and crown. The plant is average height, with foliage resembling that of a hybrid. The beautiful plant, with many large, rich yellow and white blooms, is an excellent garden and lawn subject.

A Brand Division \$5.00

GARDENIA

(Lins)

A midseason blush-white that is loaded each year with large, double, beautifully formed flowers of excellent texture. A splendid show flower and an equally good garden variety. It won the champion ribbon in the flesh class at the Minneapolis Show in 1950 and again in 1956. You can win with Gardenia.

A Brand Division \$4.00

GEORGE W. PEYTON

(Nicholls)

A very large Peony coming into bloom late in the season. It is a fine pale buff with a suffusion of pink all through the flower. The plant is medium in height, with strong stems. The flower is fully double and we feel sure it will prove a worthy addition to any fine garden.

A Brand Division \$2.00

GEORGIANA SHAYLOR

(Shaylor)

A large, late midseason light rose-pink with pleasing fragrance. The petals are very broad with guard and center petals slightly splashed crimson. The plant is medium tall and of sturdy habit. One of the very best of Mr. Shaylor's introductions.

A Brand Division \$1.65

GOLDEN DAWN

(Gumm)

Golden Dawn is a midseason variety with broad guard petals of ivory-white with a tall yellow center. When freshly opened it has a golden glow. Fragrant.

A Brand Division \$1.65

HENRY ST. CLAIR

(Brand)

A tremendously free blooming red of very pleasing form and in color resembling Felix Crousse. It looks to us as though this is going to be a fine cut-flower sort. Nice strong, healthy plant literally covered with bloom. Medium long, straight stems with an even toned shade of red. In full bloom before Felix Crousse starts to open. This variety does well in the South.

A Brand Division \$1.65

JEAN COOPERMAN

(A. M. Brand)

An early midseason even toned soft crimson-red coming into bloom a few days later than Richard Carvel. The flower is of good size and pleasing fragrance. It is semi-rose in form, made up mostly of large petals nicely arranged. An annual and profuse bloomer. A fine show flower and, we believe, a coming red for the commercial cut flower trade.

A Brand Division \$3.00

JOANNE FOREMAN

(A. M. Brand)

This is one of our latest introductions and when this variety becomes better known, we feel sure it will be as popular as Martha Bulloch. The plant is medium tall, an upright grower, with clean light green foliage. The long, straight stems hold the blooms gracefully erect. The flowers are medium large and come into bloom late midseason. The color is a decided salmon-pink. A truly fine Peony.

A Brand Division \$5.00

JUDGE BERRY

(Brand)

This is a fine delicate pink coming into bloom with that very early deep pink, Edulis Superba. Its attractive, large flat flowers are of excellent color and texture. Coming at the beginning of the Peony season, when most varieties are of small or medium size, this immense flower has a peculiar distinction, and will be wanted by every Peony buyer who wishes a really good early light pink.

A Brand Division \$1.65

JUDY BECKER

(Sass)

A large, velvety dark red coming into bloom midseason with tall, stiff stems. A bush in bloom immediately attracts attention. One of the newer ones and a very good one.

A Brand Division \$3.00

JUNE DAY

(Franklin)

A pleasing shade of light pink with lavender shadings on edges of center petals. The flower is large, rose type, pleasing color, and delightfully fragrant. The plant is of medium height, free flowering, good stems and foliage and comes into flower midseason. A striking show flower and a fine variety in the field.

A Brand Division \$1.65

KANSAS

(Bigger)

Early bright red, held high on one of the strongest stems in the field. The dark green foliage is clean and the plant has always been healthy. The flower is full double with a few hidden stamens. Kansas is tops as a cut flower and in the show room. It won The American Home Achievement Medal in 1942, best flower in the National Show in 1950, best red in the National Show in Kansas City in 1953, and many other awards. (See front cover.)

A Brand Division \$5.00

KATHERINE HAVEMEYER

(Thurlow)

A large flesh-pink of true rose type coming into bloom late in the season. The guard petals are broad and rounded and somewhat notched at the ends. Center petals narrow and fringed. The center is full and high. The plant is medium tall and vigorous with strong, graceful stems. Fragrant.

A Brand Division \$1.65

SURPRISE BOXES

An Offer You Cannot Afford to Pass

For a number of seasons we have disposed of our surplus by making up Surprise Boxes and we believe that every box that we have sent out has been a really pleasant surprise to our customers.

You may wish to know something about what we will place in each box. Each box will have a total value of \$10.00 and will contain up to 6 roots. If you wish a smaller number, we select roots of greater value.

Tell us what colors you prefer and leave the selection to us. All the roots will be correctly labeled and will be regular Brand Divisions.

Take advantage of our offer and get a fine box of Peonies, a regular \$10.00 value, for \$7.50, prepaid.

All varieties in these boxes are personally selected.

KELWAY'S GLORIOUS

(Kelway)

A fine midseason lacy white that fully deserves its high rating. The flowers are large, rose type, with long lacinated petals. Plant is medium tall, upright, with strong stems that hold the lacy flowers erect. A really fine white that is never disappointing.

A Brand Division \$3.00

KING MIDAS

(Lins)

A full double, midseason, pure brilliant red of beautiful rose form with a perfect rosebud center. A fine garden flower and a good show flower. The variety has won the American Home Achievement Medal and was also champion red. Plant strong with excellent stems. Flowers hold well in storage.

A Brand Division \$4.00

LADY KATE

(Vories)

A large, flat, rose type, light mauve-pink of perfect form. The plant is tall with stiff stems that carry the large flowers erect; comes into bloom late in the Peony season, and this lovely pink is admired by all who see it in our field and in our show room.

A Brand Division \$1.65

LAST ROSE

(Sass)

An exquisite pale pink that comes into bloom late in the Peony season. Perhaps it received its name for its late appearance. A full double that always opens well with us. Stock still scarce.

A Brand Division \$2.00

LIBERTY BELL

(Dr. J. H. Neeley)

An unusually fine deep pink coming into bloom very late in the season. It has all the qualities of a fine flower and fills a distinct need in its color class. We have not been able to list this variety often in our catalog but we have grown it in our fields and watched it long enough to know we are offering a very fine distinct variety in Liberty Bell.

A Brand Division \$3.00

LILLIAN GUMM

(Gumm)

A uniform apple-blossom-pink with more brilliant shadings at the base of petals. The flower is large, globular in form, rose type, with broad petals, and a cupped center. A fragrant late midseason variety. A reliable bloomer.

A Brand Division \$1.65

LONGFELLOW

(Brand)

Everyone concedes Longfellow one of the most popular red Peonies because of its distinct, fadeless color and general dependability, both for cutting and garden decoration. It is as striking in the field as in the show room. It comes into bloom early midseason. The plant has excellent foliage and strong stiff stems. The flower is a bright crimson and is a fine show flower.

A Brand Division \$2.00

LORA DEXHEIMER

(Brand)

To us, the splendid habit and brilliant color of this plant have exceptional merit. We first selected it from the seed bed in 1904. Each succeeding year it has grown in our esteem. Color intense flaming crimson. Early midseason. A variety that ranks with Longfellow. From all parts of the country, we have reports of the wonderful qualities of Lora Dexheimer.

A Brand Division \$1.65

MARGARET LOUGH

(Gumm)

A very fine white coming into bloom midseason. The flower shows tints of pink and its golden stamens lend additional beauty.

A Brand Division \$2.00

MARIE JACQUIN

(Verdier)

A midseason flower with purest white guards; then a collar of yellow stamens surrounding a row of shorter pure white petals, then a tuft of yellow stamens, giving the flower a pronounced Waterlily effect. The stems are erect, a clean, light green, as is also the foliage. The flower is semi-double and always opens well.

A Brand Division \$1.65

MARILLA BEAUTY

(Kelsey)

A beautiful new large double blush-white with more pronounced coloring toward the center of the flower. The petals have wonderful substance and are very large. A fine show flower that will hold its own among any fine group. If you wish something good and also different, you should have Marilla Beauty.

A Brand Division \$5.00

JOIN THE AMERICAN PEONY SOCIETY

Every Peony lover should join the American Peony Society. Each member receives about four valuable booklets on the Peony each year. These bulletins contain valuable and interesting information. Articles are written by Peony enthusiasts from all sections of the country. A complete report of each National Peony Show is given in one of the numbers. You will keep up to date on the progress of the Peony by becoming a member.

Membership is \$5.00 per year. You may add this amount to any order you send to us and we will take care of your membership. This is an investment you will not regret.

NOTES OF SATISFACTION

"Just a line to let you know how pleased I am with the 'Surprise Box' of Peony roots. 'A Brand Division' is surely all that you advertise them to be. Wonderful roots!"

"Again a word of thanks for the privilege of growing your Peonies and Lilacs. They have been magnificent this year, and again taken blue ribbons in our show. Wish I had room for many more."

"It gives me much pleasure to buy nursery stock from you, as everything you send is healthy and strong and so carefully packed."

"The Peony stock which you sent me this fall was a real joy to handle and to plant. Each root was fat and well budded and it is a joy to receive plant material of such fine quality. The Oliver de Serres Lilac was also wonderful stock."

"The Peonies I ordered from you two years ago are just beautiful! I have 15 varieties now and I am truly proud of them."

"I sent to you for Chrysanthemums some time ago. They arrived, the best job of packing I ever saw, and every one lived. They have been a joy to me. Now I'm looking forward to some really nice Peonies."

"I want to thank you so much for the wonderful Phlox I received—never have I seen such marvelous roots. You are so reliable and nice it is sure a pleasure to do business with you."

PEONY SUPPORTS

Do not confuse the heavy Peony support that we offer, with the lighter support made for Tomato plants.

Choice Peonies should be protected by good supports so that the blooms will not be beaten to the ground in a windstorm or heavy rain.

PRICE: \$1.50 each. F.O.B. factory in Iowa. Must be purchased in lots of 6 or more.



TENUIFOLIA FLORA PLENA (Fern Leaf)

Once again we are able to offer a supply of this rare and hard to get variety of Peony. Every year we get numerous inquiries as to the name and availability of this unusual variety. Now we have a limited quantity to offer.

TENUIFOLIA FLORA PLENA (Fern Leaf) is one of the earliest double Peonies to bloom. The very brilliant crimson blooms on the bright green, fern-like foliage make a flower picture that you will not forget. Even after blooming, this variety makes a plant that will be admired in your garden. One of the most asked for varieties in our show garden. Tenuifolia should always be carefully mulched the first winter after planting. Order early as our stock is limited. For fall shipment only.

A Brand Division \$5.00

HYBRID PEONY *Red Charm*

For Fall 1960

The hybrid Peony starts to bloom at least 10 days before such varieties as Mons. Jules Elie and other early herbaceous Peonies. The color is intense and will brighten your flower garden long before you look for your other types of Peonies to bloom.

For a dazzling color effect in your garden, plant a root of a hybrid Peony now and enjoy its sensational and outstanding color—the brightest color found in Peonies.

This season we are listing only one variety of hybrid Peony—Red Charm, by far the best red double of all the hybrids.

Red Charm has been the top winner in the hybrid Peony class at all the large shows. This past season it won top honors of the best hybrid in the show at the National Peony Society Show at Grand Forks, North Dakota and at the Minnesota Peony Show at Minneapolis, Minnesota.

It comes into bloom very, very early in the season. The flower is large and perfectly formed. The stems are strong and hold the large blooms erect. The substance and texture of this full double, high built bloom is like brilliant red plastic. The foliage is excellent. Hybrids have a different type root system, and a good division will have but one eye, which is sufficient for a hybrid.

A Brand Division \$15.00



MARY BRAND

(Brand)

No red Peony ever won favor so quickly as Mary Brand. Always found among the winning reds in every show room. Comes into bloom with Frances Willard. Color so distinct it is easily recognized by amateurs, no matter how often they find it in our fields. A red in which there is little trace of purple. One of the most satisfactory reds as a cut flower as it will last a week if cut in the bud. Holds its color perfectly and for a long time in the sun.

A Brand Division \$2.00

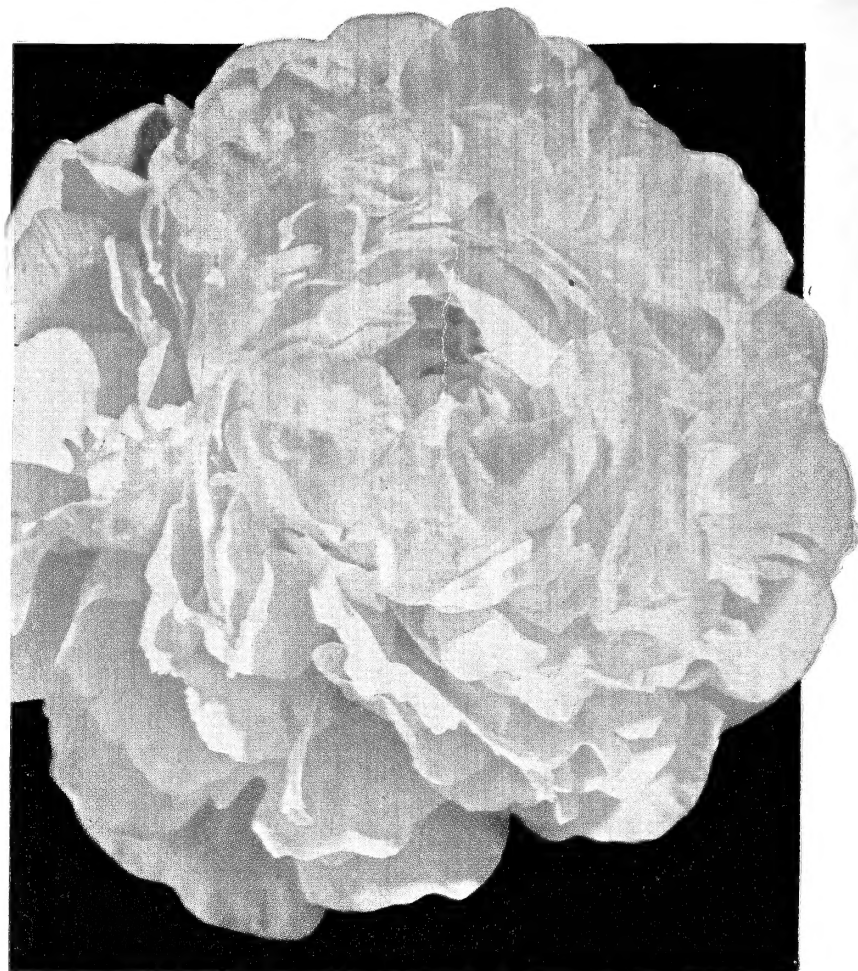
When you figure the cost of your Peonies, not according to the price per root, but according to the size and beauty of bloom—the quality and quantity of yield—then you will find that no other Peonies cost so little as those which are grown from “Brand Divisions.”

FRANCES WILLARD

(Brand)

A very fine midseason white which we believe gives universal satisfaction. It opens an exquisite blush-white, with a carmine touch on the edge of some of the central petals. Slightly fragrant. We feel we didn't make a mistake in naming this Peony for a great woman.

A Brand Division \$2.00



MYRTLE GENTRY

(Brand)

A beautiful late light pink that gradually fades to almost a pure white. The flower is perfect rose form with great broad, nicely rounded petals of wonderful substance. Tints of flesh and salmon show throughout the petals. The plant is of splendid growth and clean appearance. The stems are strong and hold the great flowers well above the foliage. The flower has the fragrance of a Tea Rose. Our Silver Medal variety.

A Brand Division \$2.00

LOREN FRANKLIN

(Franklin)

We are indeed happy that we are again able to offer this very fine pink originated by Mr. Franklin. We consider it one of his very best flowers. The color is a peculiar shade of pink seldom found in the Peony. The flower is pleasingly fragrant and comes into bloom late midseason. You will like it. Must be debudded to be at its best.

A Brand Division \$3.00

SPECIAL OFFER

These 4
Wonderful Peony
Varieties Shown
Here in 4
Beautiful Colors for
\$7.50
Postpaid





WALTER FAXON

(Richardson)

One of the most vivid of all pinks—a real pink. Very much the same coloring as Mrs. Livingston Farrand. A remarkable flower in the show room. The flowers are of medium size, attractive in form, and mildly fragrant. The plant is of medium height with good stems and foliage. We heartily recommend this variety to anyone who is looking for a fine pink. A Brand Division \$1.65

A BRAND DIVISION

1. A root that will prove true-to-name.
2. A root of exceptionally fine quality.
3. A root that has been carefully handled and divided by experts.
4. A root that will bloom the following year if well planted and cared for.
5. A root that is well worth all we ask for it and worthy of the name, "A Brand Division."

SHAWNEE CHIEF

(Bigger)

An excellent cut-flower red coming into bloom midseason. It opens well in the field and has excellent keeping qualities if placed in storage. The stems are about 30 inches tall and on well established plants you may expect from 12 to 20 flowers. In the bud this fine red resembles a Rose.

A Brand Division \$2.00



DR. JOHN L. CRENSHAW

(A. M. Brand)

A fine red coming into bloom late in the season along with Philippe Rivoire, although a much larger flower. This is a bright crimson-red unlike in color either Longfellow or Mary Brand. When the buds just begin to open, they might pass for a rich red Rose. The three or four outer rows of petals are very large, broad, and symmetrically arranged. The plant is of medium height, stems strong and erect, foliage narrow and dark green. When selecting your list, don't overlook this fine red. A Brand Division \$5.00

SPECIAL OFFER

These 4
Wonderful Peony
Varieties Shown
Here in 4
Beautiful Colors for

\$10.00

Postpaid

Don't be Governed by Prices—a BRAND
DIVISION is Worth All We Ask For It

Let us fill an order for you, our roots will prove that our
statement is true.

MRS. FERN LOUGH

(Gumm)

It is not often that we are able to list this very fine double light pink. The color is very similar to the variety Tourangelle, and comes into bloom midseason. The plant has excellent foliage with strong, stiff stems that hold the flowers erect.

A Brand Division \$3.00





Auguste Dessert—Midseason, \$1.65

If we are unable to supply any of these 10 varieties, we ask your permission to substitute equal or better value when these 10 Peonies are ordered at the special collection price of \$12.50, prepaid.



Lady Alexandra Duff—Midseason, \$1.65

Don't be
Governed
by prices.
"A BRAND
DIVISION"
is worth
all we ask
for it.

ENJOY THE BEST IN GARDEN PEONIES

CHOOSE FROM THIS COLOR SPREAD

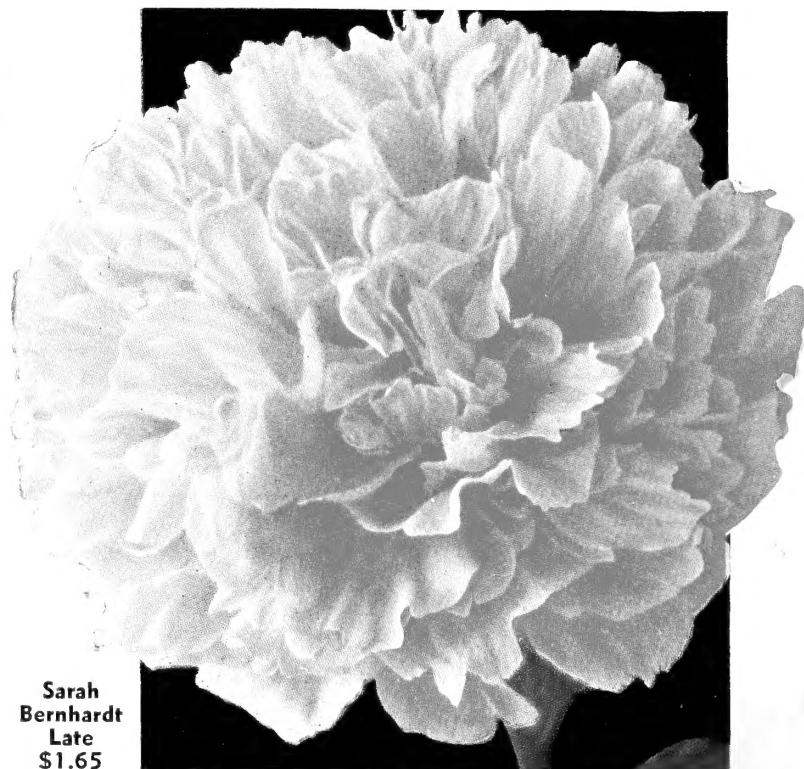
Any 3 for \$ 4.50, prepaid

Any 6 for 8.00, prepaid

All 10 for 12.50, prepaid



Felix Crousse—Late, \$1.65



Sarah
Bernhardt
Late
\$1.65

**ALWAYS GOOD
ALWAYS DEPENDABLE**



**Philomele—Midseason
\$1.65**



**Edulis Superba
Early, \$1.65**



Richard Carvel—Early, \$1.65

**Festiva
Maxima
Early,
\$1.65**



**Mons. Jules Elie
Early, \$1.65**

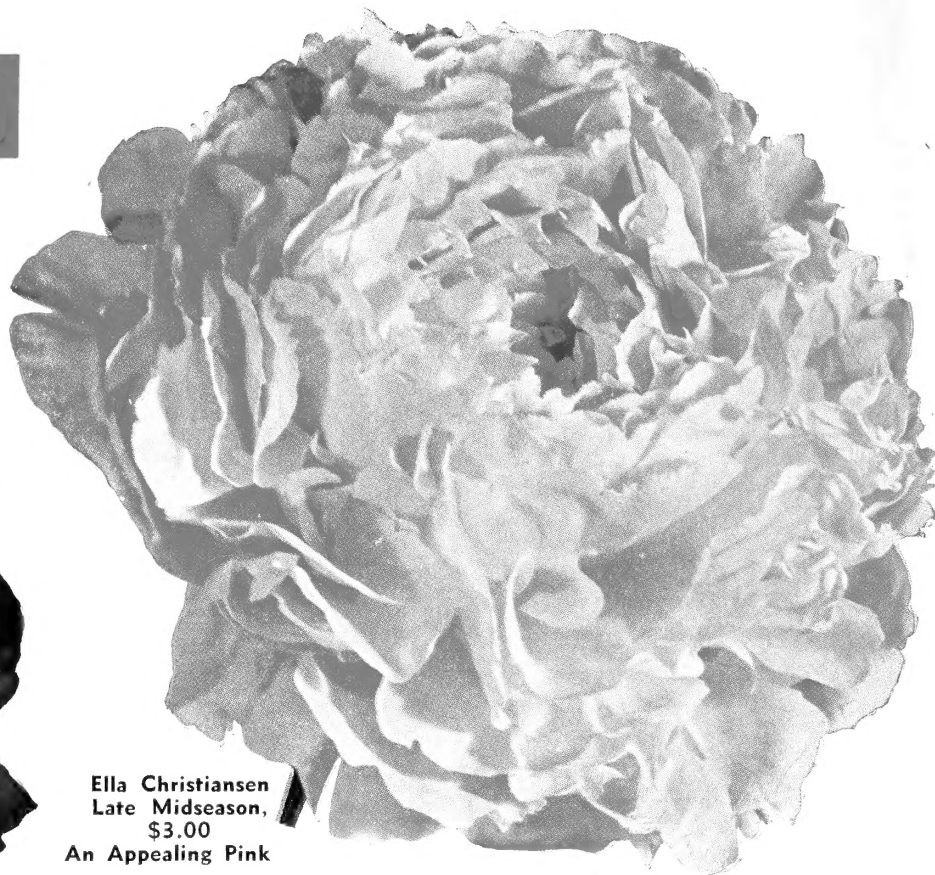


**David Harum
Midseason, \$1.65**

The Four Peonies Listed On This Page
Are for Fall 1960 Shipment Only



Mons.
Martin Cahuzac
Midseason, \$3.00
The Darkest Red
Peony Grown

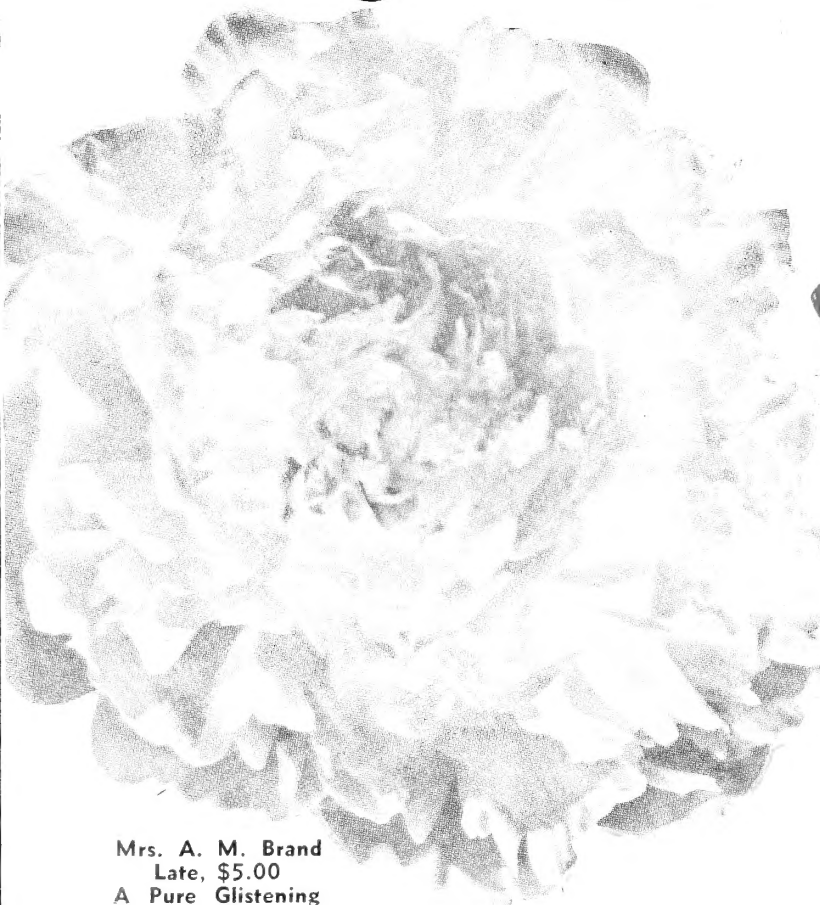


Ella Christiansen
Late Midseason,
\$3.00
An Appealing Pink

4 OUTSTANDING PEONIES

4 Distinct Colors

All 4 in our Select Brand Divisions, \$14.00 value, at a Special Price of \$12.00
For Fall 1960 Shipment Only Postpaid



Mrs. A. M. Brand
Late, \$5.00
A Pure Glistening
White



Philippe Rivoire—Late, \$3.00
Champion Red Double

Don't be Governed by Prices—a BRAND DIVISION is Worth All We Ask For It
Let us fill an order for you, our roots will prove that our statement is true.

MARY L (Lins)
 A large, high built double white. Some blooms have a touch of red on top petals. Stems are strong. Blooms late midseason. American Home Achievement Medal Winner. **A Brand Division \$4.00**

MINUET (Franklin)
 A late midseason pale pink with a pleasing fragrance. It is clear in color and translucent in texture. The flowers grow 20 inches above a medium tall bush on stiff, straight stems. It is one of Mr. Franklin's best Peonies and a favorite among his lighter pinks. **A Brand Division \$2.00**

MME. DE VERNEVILLE (Crousse)
 We feel this variety is much underrated. Flower large, very full, bomb type. Guard petals sulphur-white; center petals rose-white with carmine touches; good substance. Long, strong stems; ideal cut flower. Pleasing fragrance. **A Brand Division \$1.65**

MME. EMILE LEMOINE (Lemoine)
 One of the older good whites coming into bloom late in the season. The flowers are very large, uniform in shape and size, with center petals irregularly marked carmine. The plant is rather tall with strong, erect stems. A most satisfactory garden flower. **A Brand Division \$1.65**

MRS. BRYCE FONTAINE (A. M. Brand)
 A midseason, rich dark crimson. It is darker than Longfellow but not the color of Mons. Martin Cahuzac. It is a flower of wonderful substance and holds up well after being cut and for this reason it makes a fine garden and show flower. This fine red will not disappoint you. **A Brand Division \$3.00**

MRS. DEANE FUNK (A. M. Brand)
 A Walter-Faxon-pink coming into bloom early midseason. The flower resembles Phyllis Kelway and is one of the finest of all Peonies for use in decorative work in making up large baskets or vases of flowers. A distinct band of golden stamens lights up the entire flower and these stamens enclose a rosebud, cup-shaped center of large incurving petals. Magnificent in the show room. **A Brand Division \$2.00**

MRS. JOHN M. KLEITSCH (A. M. Brand)
 A tall, very late deep pink with exceedingly strong, heavy stems and large deep green foliage. The petals are long, broad, pointed, and of great substance. A fragrant flower of deep rose type. When you think the Peony season is over, Mrs. John M. Kleitsch comes along to top off the season. Too late to appear in many shows. **A Brand Division \$1.65**

MRS. J. V. EDLUND (J. V. Edlund)
 This is a large pure white flower of most perfect form. In voting off the tie with Hansina Brand at the Toronto National Show, this flower was awarded best flower in the show. It is a late, large, pure white that is in bloom with Blanche King, Mrs. A. M. Brand, and Mrs. Frank Beach. It is one of the very finest of all Peonies. Won first prize as the best white at the show in Minneapolis in 1955. Also the Grand Champion in the show. **A Brand Division \$3.00**

NANCY DOLMAN (Vories)
 A distinctive rose-pink of conical form and of great size. Although a very late variety, it seems to open as well in the South as in the North. The plant is very tall, with strong, heavy stems that bear blooms of extra large size and fully double. One of the best of Vories' originations. **A Brand Division \$1.65**

NICK SHAYLOR (Shaylor & Allison)
 In our estimation one of the very best of the newer Peonies. A beautiful rounded cup-shaped bloom with tremendously large, nicely rounded petals that overlap one another as the petals of a Rose. The color is a deep pure flesh-pink with markings of a deeper, richer pink. We consider Nick Shaylor a top-notch variety. **A Brand Division \$5.00**

OLD LACE (Lins)
 A beautiful blush-pink that gradually fades to blush-ivory. The flower is fully double with narrow petals precisely arranged. The plant is tall, the stems willowy, but adequate to hold the flowers erect. Stock scarce. **A Brand Division \$4.00**

PAUL BUNYAN (Lins)
 A large full double, beautifully formed deep flame rose-pink. Has strong stems which hold the large bloom erect. Blooms late midseason. Experts proclaim Paul Bunyan one of the very best new Peonies. First shown in 1955 and was awarded the American Home Achievement Medal. A Peony you will be proud to own. Existing stock is not large. **A Brand Division \$20.00**

PHOEBE CARY (Brand)
 A very late pale old-rose-pink, darkening toward the center. The plant is very tall with strong stems and good light green foliage. The flower is rose type, slightly cup-shaped, with large, broad petals. A desirable late variety that always opens well. **A Brand Division \$1.65**

PRIMEVERE (Lemoine)
 One of the best of the yellow varieties. The guard petals are a creamy white, enclosing a central ball of sulphur-yellow. The flower is medium large, bomb type, and very fragrant. It comes into bloom midseason. If the flower is cut in the bud and developed inside, you get the true color. **A Brand Division \$2.00**

RAMONA LINS (Lins)
 A late midseason pale blush-pink, with strong stems that hold the large flowers erect. The plant is good, producing large, perfectly formed flowers. This is regarded by those who know Peonies well as a perfect flower. A new variety and stock still scarce. **A Brand Division \$5.00**

R. A. NAPIER (A. M. Brand)
 A lovely flesh-pink with delicate salmon and lavender shadings throughout the flower. It has much the same coloring as Tourangelles and could be mistaken for this flower. But R. A. Napier has a strong stem which Tourangelles does not have. The plant produces an abundance of fine flowers every year and is a very worth-while late midseason pink. **A Brand Division \$3.00**

ROSE UNIQUE (Lins)
 A sister seedling of Tondeleyo, but a few shades deeper than that famous variety. The plants are tall with strong stems, which support the large blooms perfectly. It can take the heat and wind. A valuable addition to the dark pink class. **A Brand Division \$4.00**

SAM DONALDSON (A. M. Brand)
 A late, deep dark red coming into bloom late in the season along with Philippe Rivoire. This is one of the very deepest of the dark reds, with an excellent stem, medium to large flowers of semi-rose type. Many of the blackish reds burn in the sun, but this one does not. A most desirable dark red. **A Brand Division \$5.00**

SOUVENIR DE LOUIS BIGOT (Dessert)
 Salmon-pink. Color a brilliant rose, slightly tinted carmine at the base, turning to a salmon-pink. Resembles Walter Faxon in color but stands up much better in the field. A real treasure and worthy of a prominent place in any garden. **A Brand Division \$1.65**

SPLENDIDA (Guerin)
 A late, light old-rose-pink becoming almost white with age; very strong, pleasant fragrance. Tall, stiff stems, good foliage. **A Brand Division \$1.65**

SUSAN WHITE (A. M. Brand)
 An early midseason pure white of very fine form and large size. Plant tall and luxuriant with dark green foliage. Individual blooms very large. Very long and narrow petals form a great compact dome-shaped center with large guards drooping gracefully away from it. Pure white, tinted heavily cream, with green showing at base of petals. Golden stamens add to the beauty of this fine white. **A Brand Division \$2.00**

T. E. CARPENTER (A. M. Brand)
 A new flower of ours which we are listing again this year. A medium sized flower composed of large, nicely rounded petals neatly arranged in perfect circles, and possessing great substance. The color is similar to that of the great Solange, a pure ivory with a yellowish tinge. A superbly balanced flower. From our long study of flowers, we believe it will prove one of the coming great Peonies. **A Brand Division \$3.00**

TONDELEYO (E. H. Lins)
 This is a new dark pink that was introduced in 1940 at the National Peony Show held in Rochester, Minnesota. Here it was recognized by the seedling committee for its deep pink color of unusual fire and brilliance. It has continued to grow in favor. The plant is tall with an abundance of foliage, coming into bloom late midseason. Immediately spotted in the field or show room. A great addition to the class of deep pinks. **A Brand Division \$4.00**

VALENCIA (Lins)
 A high built, full double, bright red on good stems. The plant is medium height. Was awarded the Bronze Medal by the American Peony Society. This variety was judged the best red at the 1959 Minnesota Peony Show. **A Brand Division \$4.00**

WINNIFRED DOMME (Brand)
 This is a very bright scarlet that makes a very fine border plant. The plant is dwarfish but the stems are strong and erect, each producing one flower to the stem. Unlike most reds, it has practically no purple, and is the nearest scarlet of all Peonies. **A Brand Division \$1.65**

Single and Japanese Peonies

Distinctly Different

Decidedly Decorative

Wind and Rain Resistant

Few people are familiar with the beauty of the Japanese and Single types of the Peony. For both house decoration and garden effect, these types have an artistic value different from the double form. They are rain and wind resistant and you seldom see these varieties in the mud after a storm. They work out nicely in floral arrangements and they hold up as a cut flower as well or even better than the double types. If you are not already growing these beautiful Peonies, try a few this year.

AKASHIGATA

(Japan)

A very satisfactory variety with bright rose guard petals surrounding a very heavy center of filamental petals of bright pink bordered with gold.

A Brand Division \$2.00

AMA-NO-SODE

(Japan)

One of the very best of the pink Japanese varieties. A single row of long, evenly rounded, cup-shaped petals enclose a globular center of half-transformed staminodes, yellow at the base, edged gold and faced with pink. Carpels light green, tipped pink. The plant has heavy, rich green foliage.

A Brand Division \$2.00

AUREOLIN

(Shaylor)

A single row of broad guard petals surrounds a center of fully transformed petaloids of deep sulphur-yellow. Holds its color well in the sun and if you are looking for a good yellow Japanese Peony you will be pleased with Aureolin.

A Brand Division \$2.00

CHARM

(Franklin)

This fine red Japanese Peony was well named as it is a very charming variety. The color is a very rich dark maroon. The flower is large and holds up well as a cut flower. Comes into flower late mid-season. A variety that is sure to please.

A Brand Division \$2.00

FLANDERS FIELDS

(A. M. Brand)

A fine red of the most vivid color. Two rows of petals surround a large, prominent center of golden stamens. Petals are of excellent substance and are rich and velvety in appearance. Every year in every way, it proves a splendid flower.

A Brand Division \$2.00

HARRIET OLNEY

(Brand)

This variety is one of the very earliest of our singles to give color to our fields. It opens a deep rose but gradually changes to a soft rose-pink. The plant is medium tall with stiff, straight stems which hold the flower well erect. A very fine landscape variety.

A Brand Division \$1.65

HAWAIIAN SUNSET

(Lins)

A beautiful new Japanese type in rose and gold. The richly colored bloom is carried on perfect stems on a perfect plant. A rich rosy pink with a large high center of narrow golden petaloids.

A Brand Division \$10.00

HELEN

(Thurlow)

This is a very fine early deep shell-pink. A double row of broad, rounded petals surround a mass of golden stamens. The stems are tall, strong and erect. If you are looking for a good pink single, this variety will please you.

A Brand Division \$3.00

L'ETINCELANTE

(Dessert)

A very large, bright pink single with broad cup-shaped petals distinctly margined with silver, enclosing a center of bright yellow stamens. The plant is tall and commands attention in any planting.

A Brand Division \$1.65

LILAC TIME

(Lins)

A new Japanese type Peony in a new color, a rich deep lavender-lilac. The collar and the center clusters of narrow laciniated petaloids are the same rich color. These richly colored blooms are carried on strong stems on a good plant. Something different and wonderful for bouquets and arrangements.

A Brand Division \$10.00

LUELLA SHAYLOR

(Shaylor)

A midseason, very creamy white, with large, broad guard petals, enclosing a dome center of golden yellow staminodes. A very attractive variety for basket arrangement.

A Brand Division \$1.65

MAN O' WAR

(A. M. Brand)

An exceedingly bright red with a great deal of scarlet in its color. The guard petals enclose a very large center of intensely rich yellow stamens. The stems are strong and erect. When the plant is well established, each stem carries a large flower. The plant is so covered with dense large blooms that the foliage is hardly visible.

A Brand Division \$3.00

MELLEN KNIGHT

(A. M. Brand)

A bright rich crimson coming into bloom midseason. The plant is tall with strong stems that hold the flowers erect. The petals are long, narrow, and evenly rounded on the edges. A good single red.

A Brand Division \$1.65

MIKADO

(Japan)

Tall midseason variety of medium size. Cupped petals are of a deep rich crimson. The center is composed of thick staminodes stained dark rose-red, edged throughout their length and tipped buff-yellow; carpels pale green. Tall, floriferous, with erect stems. Exceedingly brilliant. Excellent for garden decoration.

A Brand Division \$1.65

MISCHIEF

(Auten)

A uniform soft pink that blooms late after most single flowers have passed. This variety always attracts a great deal of attention when exhibited at flower shows.

A Brand Division \$2.00

MAKE YOUR OWN CHOICE

A special offer made up by us might not suit your individual garden. You may choose a \$10.00 value for \$8.50 from our Single and Japanese types and we will send them to you prepaid. This offer does not include the following varieties—Hawaiian Sunset, Lilac Time, Tulagi or Westerner.

NIPPON BRILLIANT

(Auten)

What a splendid name for this fine Japanese variety! We have this in our show bed along with many other fine reds but this one was such a bright red it capped the show. Tall, imposing, and captivating. A real beauty.

A Brand Division \$3.00

PRIDE OF LANGPORT

(Kelway)

A dainty flower of brilliant, soft peach-pink coming into bloom mid-season. The plant is tall, floriferous, with thin, wiry stems and abundant foliage. The plant blooms in clusters and is a very decorative garden plant.

A Brand Division \$2.00

RASHOEMON

(Japan)

One of the best of the Japanese varieties for landscape planting, because of the clean, beautiful appearance of the plant itself. The large glowing rose-red guard petals enclose a center of slender staminodes edged yellow and pinkish buff. The plant is medium tall with strong stems and flowers freely. A beautiful flower.

A Brand Division \$2.00

SEA SHELL

(Sass)

A bright lively pink with a full center of golden stamens. The flowers are large and the strong stems hold the flowers erect. This is a pink that commands immediate attention in both field and show room. A "must have."

A Brand Division \$2.00

TULAGI

(Lins)

A brilliant red Japanese variety, with tall, straight stem, heavy green foliage. Makes a perfect garden flower, and a fine show flower. The bloom is refined, does not feather

A Brand Division \$4.00

VANITY

(A. M. Brand)

A Peony of true Japanese type. The guard petals, which are a delicate even pink, are broad and surround a beautiful tuft of delicate cream colored filamental petals. The plant, too, has a light green foliage that adds to the beauty of the flowers. Baskets of Vanity in our show room are always admired by our visitors.

A Brand Division \$3.00

INSTRUCTIONS FOR PLANTING PEONIES

If you are ready to plant your Peonies when they arrive, wash off all packing material and drop the roots into water. Just before planting, remove the labels so the wire will not cut the roots. Dig a hole 2 feet in diameter and from 1 to 1½ feet deep. Place the Peony root in the hole so the eyes on the roots are 2 inches below the level of the ground. It may be necessary to place more soil back into the hole in order not to have the eyes more than 2 inches below the level of the ground. Be sure the soil is tamped down well so it will not settle any more. Hold the division erect in the center of the hole, with one hand, with the other draw in the soil and pack it firmly about the root so that just the eyes show. Give the root a pail of water and then fill in the balance of the hole and firm the soil tightly. Just as soon as the Peony appears above the ground, begin to cultivate at least twice each week until August 1st. By keeping the soil loose during the first growing season, there should be no loss.

We are recommending to our customers **POPULAR GARDENING**, the new all-garden magazine, published for the first time in February, 1950, and enclose an order blank for customers to take advantage of a special introductory offer which **POPULAR GARDENING** is making to new subscribers. **POPULAR GARDENING** tells you how to have a better garden and keeps you abreast of the latest developments in gardening.



PRAIRIE AFIRE (Brand)

Pictured above is only one color phase of this fine Japanese Peony. It derives its name from its resemblance to a prairie on fire, dancing with colors of all shades of light pink, dark pink and rose. We wish that we could picture this fine Peony in some of its many other shades. One of the finest of all the pink Japanese type Peonies. A beautiful

pink Japanese variety with broad guard petals of a soft creamy rose, surrounding a great ball of brilliant fiery red staminodes. When the flower is cut in the bud and developed inside, the result is simply marvelous.

A Brand Division \$2.00

KRINKLED WHITE

(A. M. Brand)

This fine white begins to attract attention in the bud stage. Bud comparatively small, with a delicate pink cast. It expands into a large flower with broad white petals resembling crepe paper. Stems are tall, straight, strong, with light green foliage. Especially fine as a cut flower, holds up well in the field and show room. A consistent prize winner in all large shows. Winner of the Bronze Medal, and many prizes. Champion single at the 1958 National Peony Show.

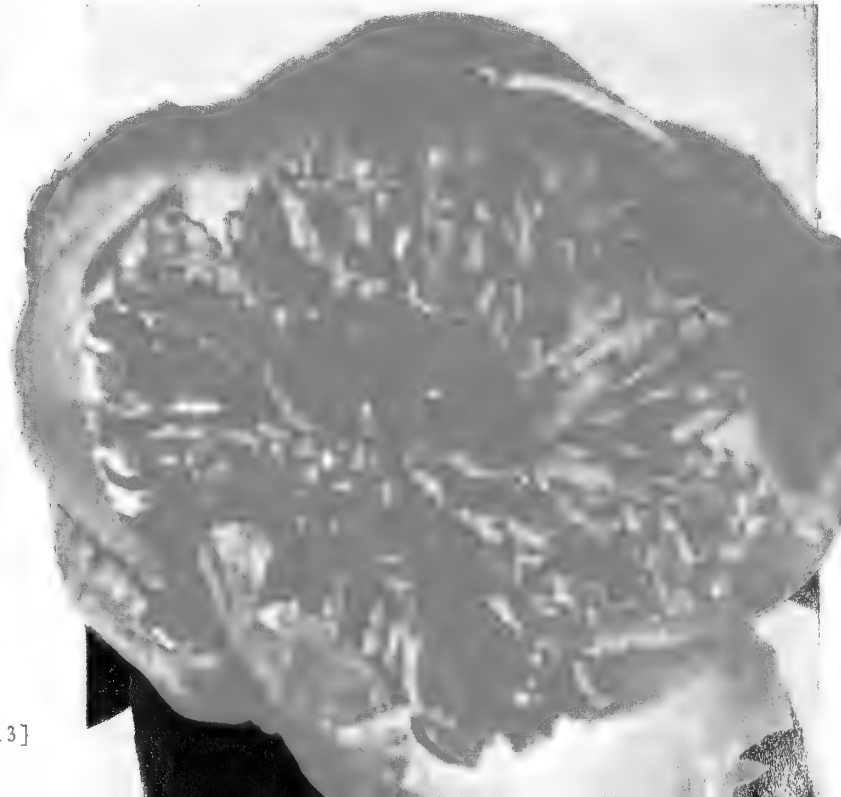
A Brand Division \$3.00

WESTERNER

(Bigger)

A beautiful light pink with extremely large guard petals that enclose a bomb of yellow staminodes that are firm and erect. The beauty of this variety lies in the symmetrical shape of the flower. It never feathers and the center tuft of staminodes continues to grow as long as the flower remains in good condition. Winner of the Home Achievement Medal. Also won first prize at the National Show held in Chicago in 1955 in the class of Japanese varieties calling for one each.

A Brand Division \$3.00





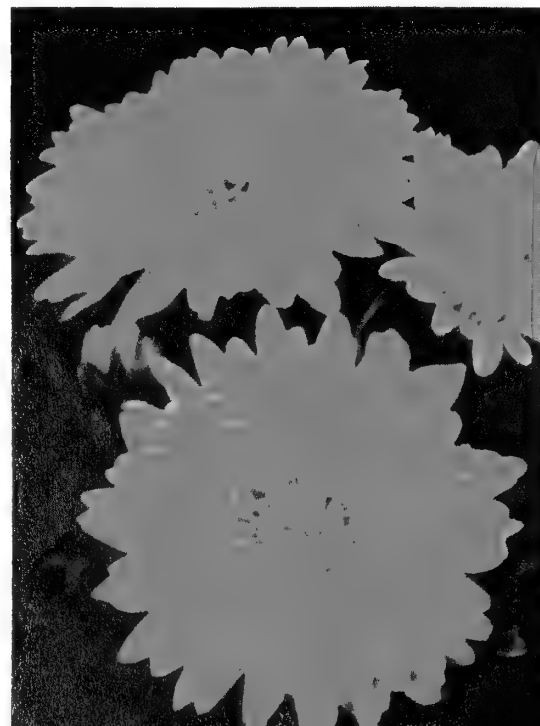
Avalanche



Bronze Giant



Wenonah



Golden Mound

LUCKY 7 COLLECTION

The selection of Garden Mums offered here consists of the very finest early to midseason flowering varieties. The color range is complete and represents the most desirable shades.

Every one of the varieties shown here may be grown by you with positive assurance of providing you with lovely blooms for cutting, as well as garden decoration.

**7
MUMS**
1 each of all
shown in color
on this page for

\$4.00

Postpaid

[14]



Cecil Beed



George Luxton



Chippewa



TEN CHOICE GARDEN MUMS THAT WILL BRIGHTEN YOUR GARDEN

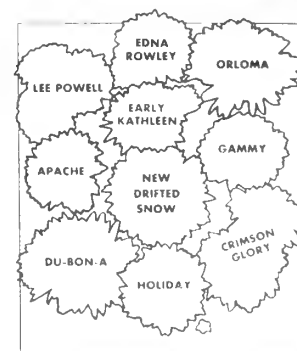
Enjoy many weeks of beautiful Mums—the ten beautiful Mums pictured above are all excellent blooming varieties—varieties that will give you hundreds of lovely flowers for cutting and still have plenty of color left in the garden. These varieties will start to bloom in early September and continue to bloom until winter weather destroys them. All are bright clear colors that will add much fall beauty to your garden. Our plants make big, healthy, blooming specimens by early fall.

10 plants, all labeled, 1 of each kind for\$5.00, postpaid

CHRYSANTHEMUM REMINDERS

Do not plant too early. Even a hardy Mum must be protected from an early frost.
Pinch branches back twice after planting.
Divide plants each spring.

Plant in sunny location.
Water well and cultivate during dry spells.
Mulch with straw over winter.
Always expect some casualties.



Northern Grown Chrysanthemums

Chosen for Their Beauty and Splendid Performance

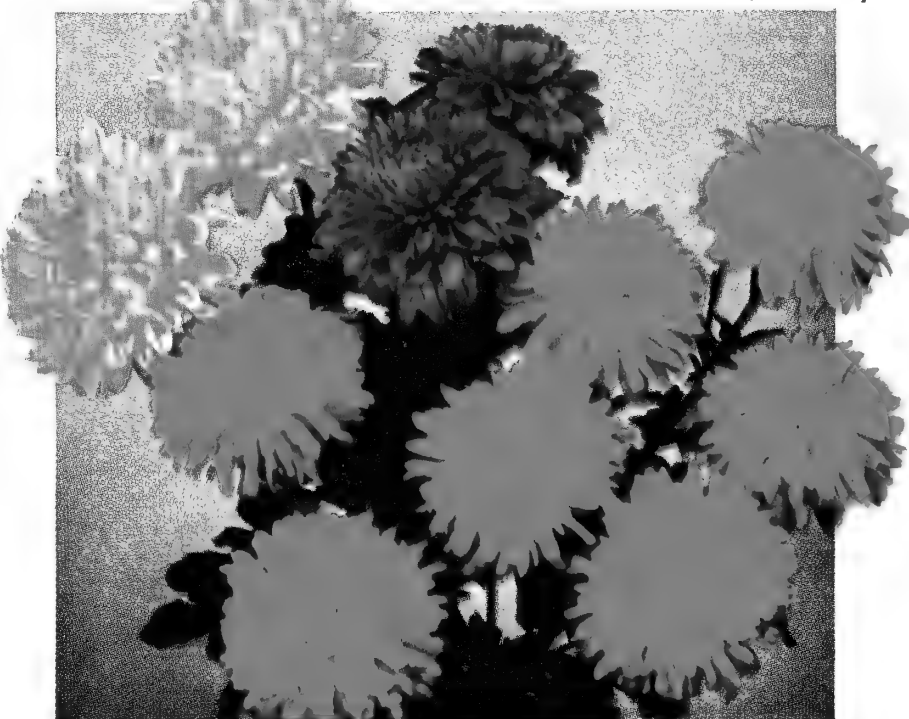
We ship all our Mum plants with their roots balled in dirt and wrapped in foil. A sure way to get good healthy, sure-to-grow plants. These are not rooted slips or cuttings but growing plants that will give you many beautiful blooms the first fall after planting.

All 12 Delightful Colors
No Two Alike
for \$6.00, Postpaid

Grace Bradshaw

Fred Stone

Evelyn Devaney



(Left)
John
Furst

Hilite

Companion

Jubilee

ENJOY
MINNESOTA
GROWN
MUMS



EVERY
ONE A
MASTER-
PIECE



(Left)
Lipstick

Muriel Rice



Autumn
Beauty

(Left)
Delight

Royal
Robes

FINE MUMS OF THE CUSHION TYPE

BUSHELS OF BLOOMS THIS FALL

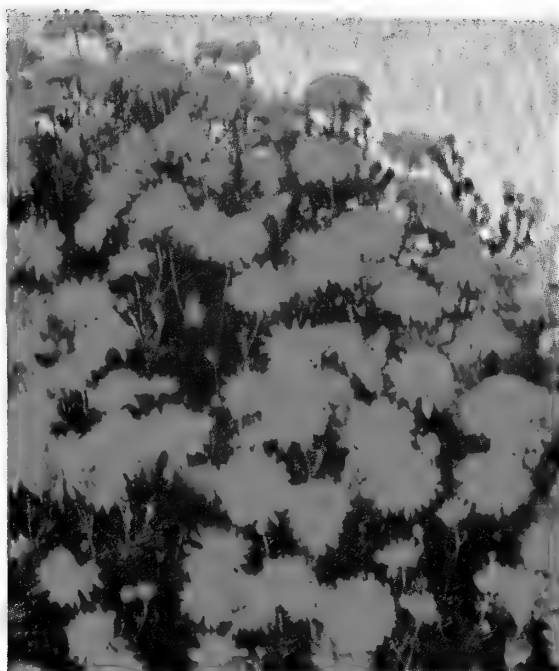
Cushion Mums produce loads of bloom. They make perfect plants about 2 feet high and 2 to 3 feet around. So full of bloom that you hardly see the foliage. They start blooming in early September and continue right up to frost time. Excellent for border plantings where a mass of color is desired. You can pick bouquet after bouquet and scarcely miss a flower.

CUSHION MUM COLLECTION

1 each of all 6 varieties illustrated for \$3.50, postpaid.

3 each of all 6 varieties illustrated for \$10.00, postpaid.

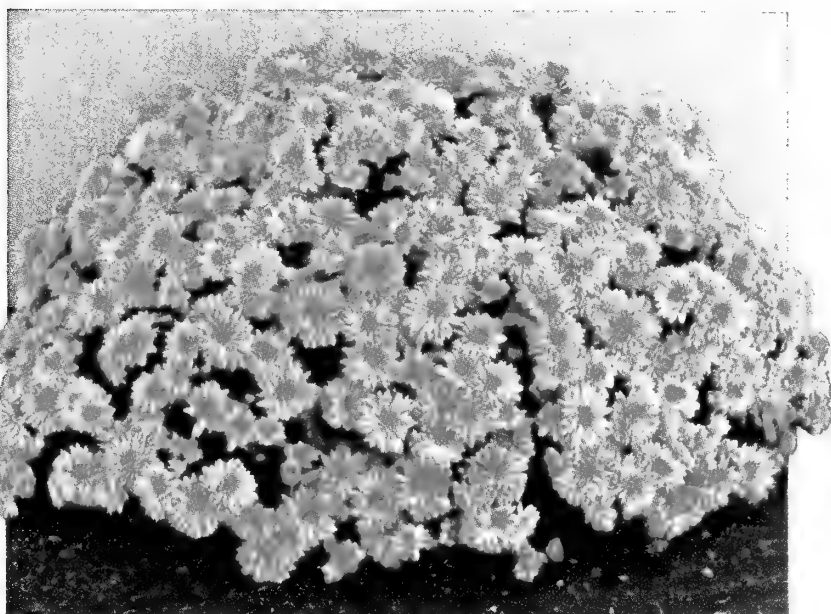
If you wish to make a border planting using all 1 variety, you may select them at the same price.



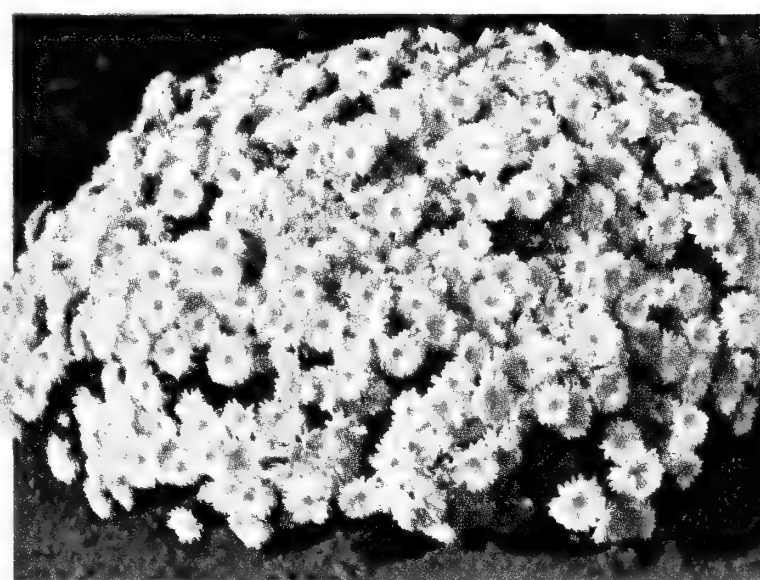
Rouge Cushion



Orchid Helen



Minnpink

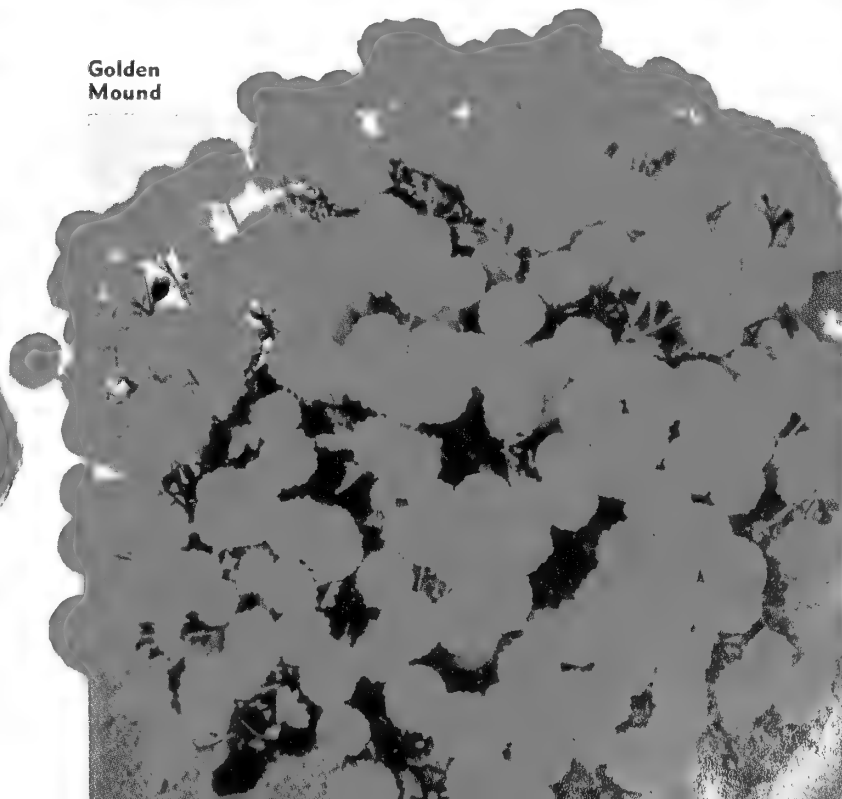


Cream Puff



Minnbronze

Golden Mound



Beautiful Hardy PHLOX

OUTSTANDING COLORS GROWN IN SUN OR PART SHADE
THRIVE ALL OVER AMERICA

PHLOX PRICES

Strong, 1-Year,
Field-Grown Plants

Any 4 for \$2.50, Prepaid

Any 8 for 4.00, Prepaid

All 16 for 7.00, Prepaid

AMERICAN BEAUTY. Rosy pink, strong grower, desirable.

BLUE BOY. Nearest to true blue.

CAMEO QUEEN. Clear pink, loaded with flowers.

CECIL HANBURY. Brilliant dark salmon-pink, carmine eye.

DRESDEN CHINA. Large blooms of a soft pink, good grower.

FLASH. One of the best reds. Strong and free flowering.

HAUPTMANN KOEHL. Dark blood-red. Very large blooms.

MOUNT HOOD. Tall flowering pure white, good green foliage.

PRIME MINISTER. Large florets of white with a red eye.

R. P. STRUTHERS. Good bright red; strong, hardy grower.

RUBY LEE. Large plum-red, large flowers.

SALMON BEAUTY. Very colorful, deep salmon pink; white eye.

SPITFIRE. Outstanding, large salmon-orange; crimson eye.

STARLIGHT. Rich violet with a white star in the center.

THOR. A good strong growing salmon-pink.

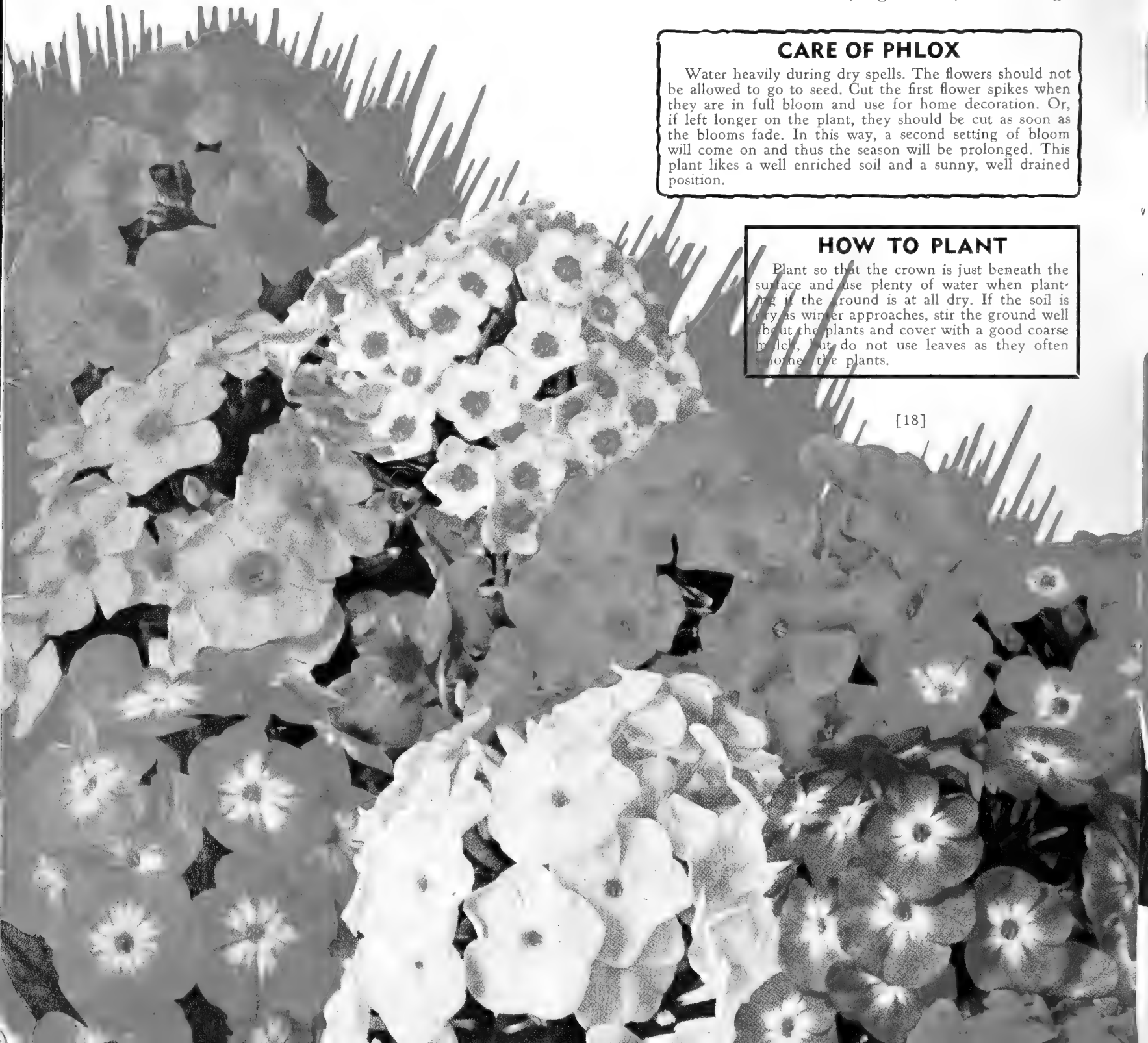
WHITE ADMIRAL. New white; huge blooms, medium height.

CARE OF PHLOX

Water heavily during dry spells. The flowers should not be allowed to go to seed. Cut the first flower spikes when they are in full bloom and use for home decoration. Or, if left longer on the plant, they should be cut as soon as the blooms fade. In this way, a second setting of bloom will come on and thus the season will be prolonged. This plant likes a well enriched soil and a sunny, well drained position.

HOW TO PLANT

Plant so that the crown is just beneath the surface and use plenty of water when planting if the ground is at all dry. If the soil is dry as winter approaches, stir the ground well about the plants and cover with a good coarse mulch, but do not use leaves as they often smother the plants.





Oriental Poppies

A Blaze of Glory in Your Garden

For gorgeous garden effects in May and June, nothing in all the world of flowers surpasses the Oriental Poppy.

Cheerio



**Red
Flame**



**Helen
Elizabeth**

CARNIVAL. Lower part is creamy white; the upper half of the petals are nasturtium-red. Very strong grower.

CAVALIER. A cardinal-red with crinkled petals.

CHEERIO. A delicate pink with red spots in the throat.

HELEN ELIZABETH. A light LaFrance pink.

MANDARIN. Glorious, rich Chinese red.

MRS. PERRY. A pleasing shade of salmon-pink.

RED FLAME. A brilliant fiery red.

SNOW QUEEN. An excellent white with black spots.

WUNDERKIND. One of the finest cerise colored varieties.

WURTEMBERGIA. An enormous cerise-red. An average blossom will measure 8½ inches across.

**Any 3 for \$3.00; any 5 for \$4.50;
all 10 for \$8.00, postpaid.**

Instructions for Planting

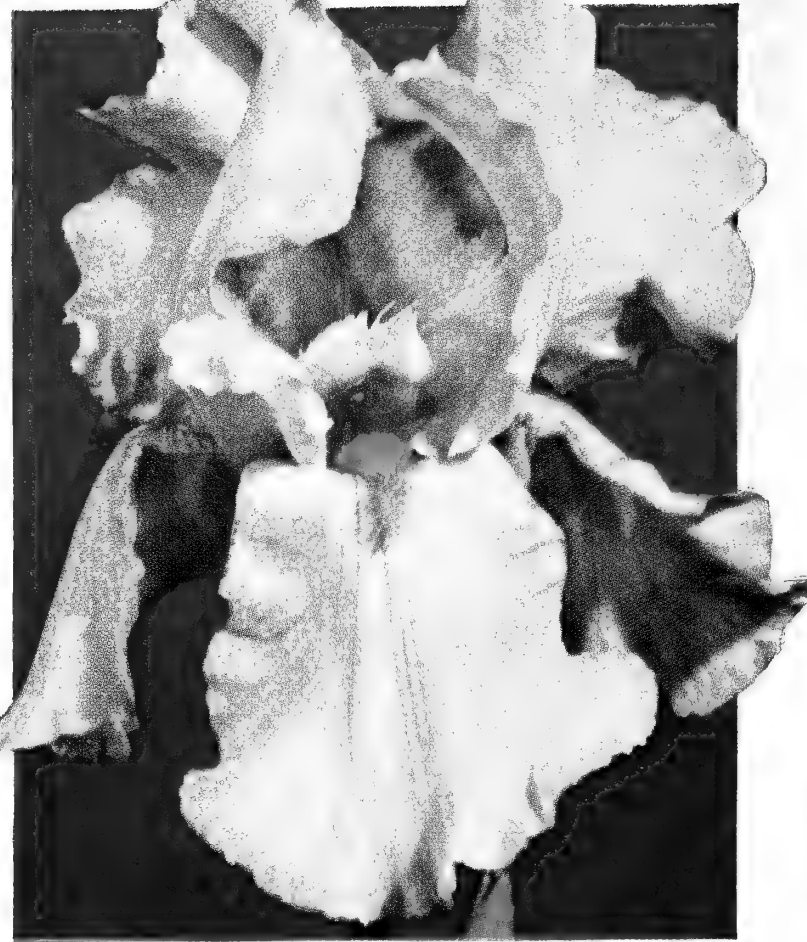
Plant your Poppies as soon as you receive them. Dig a hole deep enough so that the roots will go straight down with the top of the plants **2 inches beneath the ground**. When the hole is two-thirds full, pack the soil down hard. Then fill the hole with water and let it seep away. Then fill in with loose soil firmed just a little. Keep top of soil loose until fall growth appears. Cover when ground freezes with a four-inch strawy mulch. Do not use leaves.

**SHIPMENT MADE IN AUGUST OR EARLY
SEPTEMBER. NO OTHER TIME IS
SUITABLE.**



COLOR CARNIVAL. (DeForest.) 37". Both standards and falls of this new Iris are of a deep shade of pink, with falls heavily marked vivid purple. The flowers are large with falls carrying a beard of tangerine-red.
Each \$2.00; 3 for \$5.00

VIOLET HARMONY. (Lowry.) 38". Beautifully shaped blooms of a lovely shade of purple with a deft touch of a lighter tone. Large blooms, slightly ruffled, give this flower an Orchid-like appearance. Rated 2nd in the Official Popularity Poll of 1958.
Each \$2.50; 3 for \$6.25

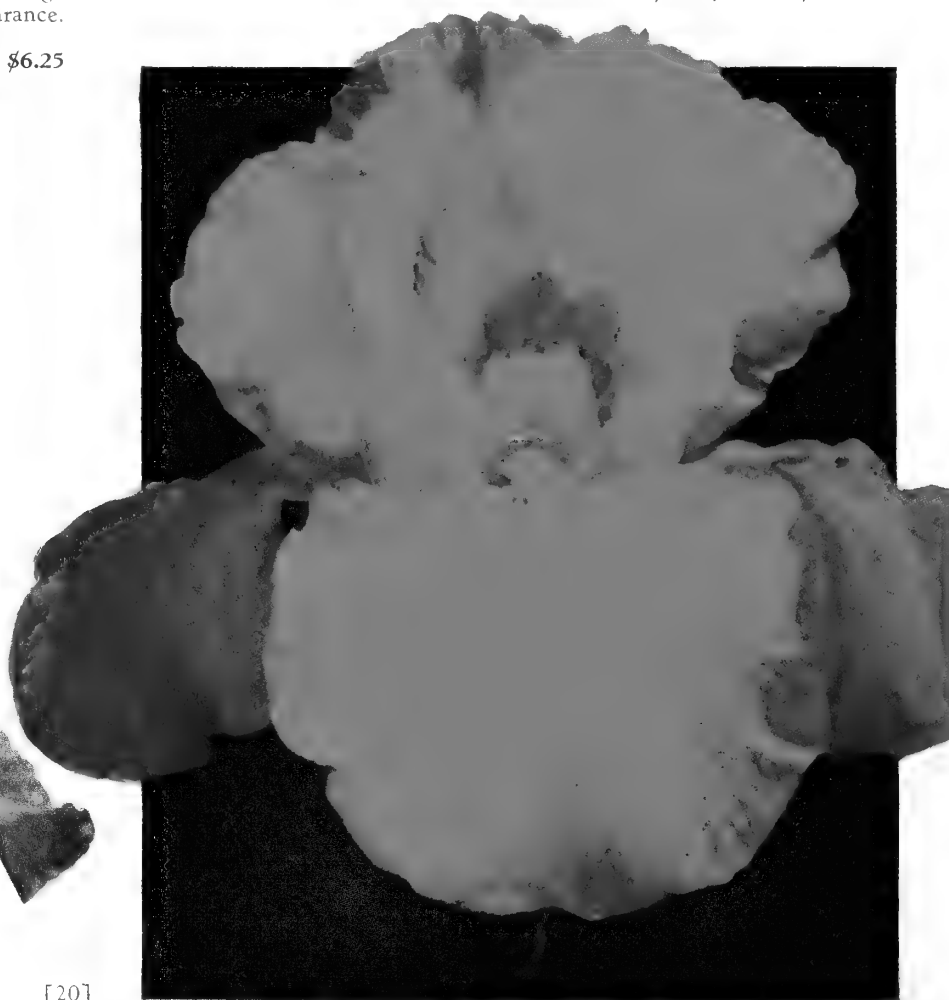


BLUE SAPPHIRE. (Schreiner.) 40". Excellent ruffled blue Iris of large size. Exquisite of color. Strong stems that withstand winds and rains. Beautiful for clump plantings—floriferous and strong.

Each \$1.50; 3 for \$3.75

AL BORAK. (DeForest.) 36". Large, lively russet-copper flower with wide petals. The falls nearly overlap—so broad is this large flower. Wonderful color.

Each \$1.50; 3 for \$3.75





SOLID GOLD. (Kleinsorge.) 36". Rich, deep, solid gold with a cast of orange. One of the finest deep yellows. The flowers are very large with wide hafts and excellently formed. Each \$1.00; 3 for \$2.50

STORM WARNING. (Schreiner.) 36". Large, dark black with a luxurious sheen, good form. One of the best of all the dark colored Iris. A "must-have" for all gardens. Each \$1.50; 3 for \$3.75



LAVANESQUE. (Schreiner.) 40". Wide, full orchid-pink of ruffled, flaring form. Gold beard and haft. Excellent form and color. Very beautiful. Each \$2.00; 3 for \$5.00

CLIFFS OF DOVER. (Fay.) 37". Splendid pure white self, large ruffled form of good substance, borne on sturdy stems. Has a yellow beard -but no haft markings. Excellent grower and propagator. Each \$1.50; 3 for \$3.75



**Iris
Fanciers
Collection
of Ten
Outstanding
Colors**



**Pink
Sensation**



Cherie



**Casa
Morena**

WHERE TO PLANT. Use a well drained, sunny location. Plants do not thrive in wet locations where water is apt to stand or where they are in much shade.

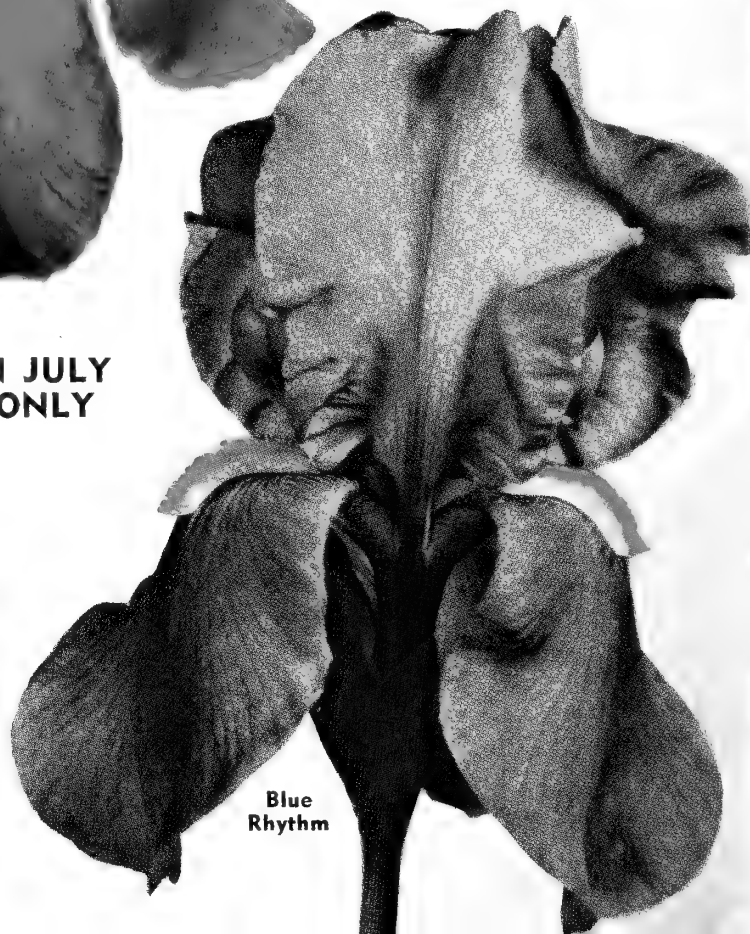
WINTER PROTECTION. In the colder sections of the country, a winter covering of coarse straw, lawn clippings, or hay to a depth of an inch should be put on as the ground freezes. Remove when the frost is out in the spring.

**Choose Any
5
Iris Listed
On These Two
Pages for
\$4.25
Postpaid**

**IRIS SHIPPED IN JULY
AND AUGUST ONLY**



Black Hills



**Blue
Rhythm**

Special Postage Offer

(For Iris Orders Only)

If you will send \$1.00 extra to cover postage and packing, we will include a \$2.00 value of Iris, our selection, extra. This applies only to Iris orders of \$3.00 or more.

Orelia

Melody Lane

1 Each of All
10
Iris Listed
On These Two
Pages for
\$8.00
Postpaid

SPECIAL OFFER

3 each of all Iris shown in color on these two pages. 30 outstanding Iris for beauty and growth. Plant in clumps of three and enjoy years of beauty about your home. All choice roots labeled true to name. Post-paid for \$22.00.

Spanish
Peaks

**10
DELUXE
IRIS**

Helen
Collingwood

Argus
Pheasant

CHOICE IRIS COLLECTION



Grand
Canyon



Ranger

SPECIAL OFFER

1 each of all 28 Iris
shown in color on
pages 20 through 25.
Enjoy growing this
fine collection of Iris
in your garden.

For ONLY \$25.00
Postpaid



New
Snow

Choose Any
5
Iris Listed On
These Two
Pages for
\$3.50
Postpaid

**Iris Shipped in
July and August
Only**



Aladdin's
Wish



Misty
Gold

IRIS

Easy to Grow
and
Most Colorful



Jane
Phillips



Pink
Cameo

1 Each of All
10
Iris Listed
On These Two
Pages for
\$6.00
Postpaid

SPECIAL OFFER

3 each of all Iris shown
on these two pages. 30 of
the top Iris of today. A
wonderful assortment of
color—all labeled—all
choice roots.

Postpaid for
\$15.00



Gold
Spun



Arab
Chief



Sable



HARDY RED CARNATION

Once again we are able to offer this attractive outdoor perennial. Every garden should grow a dozen or more of these dazzling Hardy Red Carnations. Useful for basket or arrangement work. They flower throughout the entire summer and are absolutely hardy. The plant grows from 12 to 14 inches high and is covered with double, crimson, fragrant flowers. Plant this spring and you will get flowers within a few weeks and a plant that will continue to bloom all through the summer months. **Strong potted plants, 3 for \$2.00; 6 for \$3.50; 12 for \$6.50, postpaid.**

PHLOX SUBULATA

(Moss or Creeping Phlox)

These are some of the first flowers to brighten the landscape in the spring. Because of their low growth, spreading habit, and vivid colors, they are especially fine for rock gardens, terrace plantings, and planting about the base of the stone in cemetery work. Height 4 to 6 inches. They are a little bothersome to plant because of a big spreading top with a very small amount of root. In planting it is well to force some of the top into the hole with the roots and bring the dirt up well about this part of the top. We have Subulata in these colors:

APPLE-BLOSSOM-PINK LIGHT BLUE DEEP PINK

Your choice of any color: 3 for \$1.50; 6 for \$2.50; 15 for \$5.00, postpaid.



PINK HEUCHERA (Coralbells)

This perennial produces dainty pink flowers on long stems from June until late summer. Excellent to plant throughout the flower border or the rock garden. Sprays of Heuchera make any bouquet more attractive. **3 for \$2.00; 6 for \$3.50, postpaid.**



ECHINOPS (Globe Thistle)

Large flower heads of intense metallic blue—very free-flowering. Does well in dry soils. Handsome perennial with spiny foliage and globular, thistle-like flowers. Excellent for borders, wild gardens, or clump plantings. Outstanding. Hardy anywhere. **Each \$1.00; 3 for \$2.50, postpaid.**

MARCONI FRINGED SHASTA DAISY

There are several lovely fringed Shasta Daisies but this is the only one that we have found which will live and bloom for years. The flowers are large, 3 to 4 inches across, with narrow, fringed petals, snow-white with a bright yellow center. Flowers are borne singly on long stems, long lasting in the garden and also when

cut. Grows almost 2 feet tall and blooms very freely in late spring and early summer. A hardy, healthy, vigorous grower that can be divided every 2 or 3 years. At small cost, you can have many dozens of lovely flowers. We send you strong, well grown, potted plants that will give you many blooms this summer. **3 for \$2.00; 6 for \$3.50; 12 for \$6.50, postpaid.**

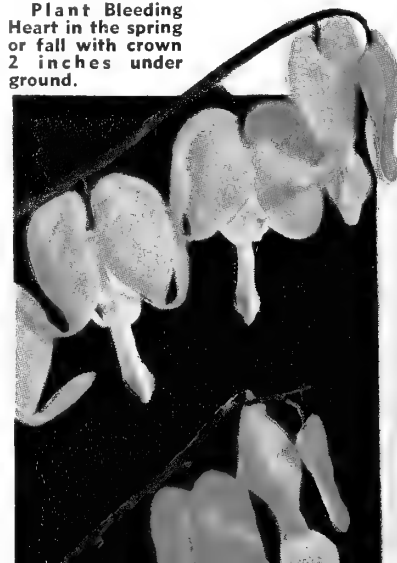
BLEEDING HEART

(Dicentra Spectabilis)

Easy to Handle—Easy to Grow

One of the old-time flowers from grandmother's garden, of which we never tire. The flowers, which are pink with a white center and heart-shaped, come in long, graceful, drooping racemes. Dainty, fern-like foliage. Valuable for planting in shade. Very hardy. Lives year after year. Grows 1 to 2 feet tall and blooms in May. **Large divisions, each \$1.00; 3 for \$2.75; 6 for \$5.00, postpaid.**

Plant Bleeding Heart in the spring or fall with crown 2 inches under ground.





Hardy PERENNIALS

Suitable for Every Garden

OENOTHERA or GOLDEN SPRAY

A low growing, spreading perennial throwing out many branches to a height of about 2 feet, covered almost their entire length with large, thickly set, bright, single, yellow flowers. These plants make a fine display of color the entire summer. They need little attention and should be planted about 8 inches apart, three or more plants in a group. **Strong, field-grown plants, each 50c; 3 for \$1.25; 6 for \$2.25; 12 for \$4.00, postpaid.**



DIANTHUS, PINK PRINCESS

Pink Princess is the finest new hardy Dianthus in many years. Allow it a year to become established and you will be amazed that it could possibly produce so many flowers. Develops into a plant over a foot across.

Starts blooming in late April and for many weeks it is absolutely covered with dozens and dozens of the lovely fringed, fragrant pink flowers. Grows less than a foot tall. Use it as a border, or a group, or anywhere you want a low-growing, free-blooming perennial of great appeal. We send you potted, growing plants, just right for planting and ready to bloom. **3 for \$2.00; 6 for \$3.50; 12 for \$6.50, postpaid.**

McKANA'S GIANT COLUMBINE

1955 All-America Winner

Plant these fine Columbine in your garden and enjoy many flowers of large size—up to 4 inches across, with spurs up to 5 inches long—the largest Columbine yet grown. Exquisite colors—mostly pastel shades—some self-colored, others pleasing combination of colors. We send you a one-year, field-grown plant that will give you an abundance of bloom this first year.

Very hardy and will come up year after year. **Choice plants, each 80c; 3 for \$2.15; 6 for \$4.00, postpaid.**

BEAUTIFY YOUR GARDENS WITH OUR HARDY NORTHERN GROWN PERENNIALS

LILY-OF-THE- VALLEY

Nice to plant in shady places under trees or about the house where the sun seldom reaches. Also very fine for the rockery. Takes little room but is always there and furnishes many little sprays of sweetly perfumed flowers. **Single pips, 12 for \$2.50, postpaid.**

PLATYCODON

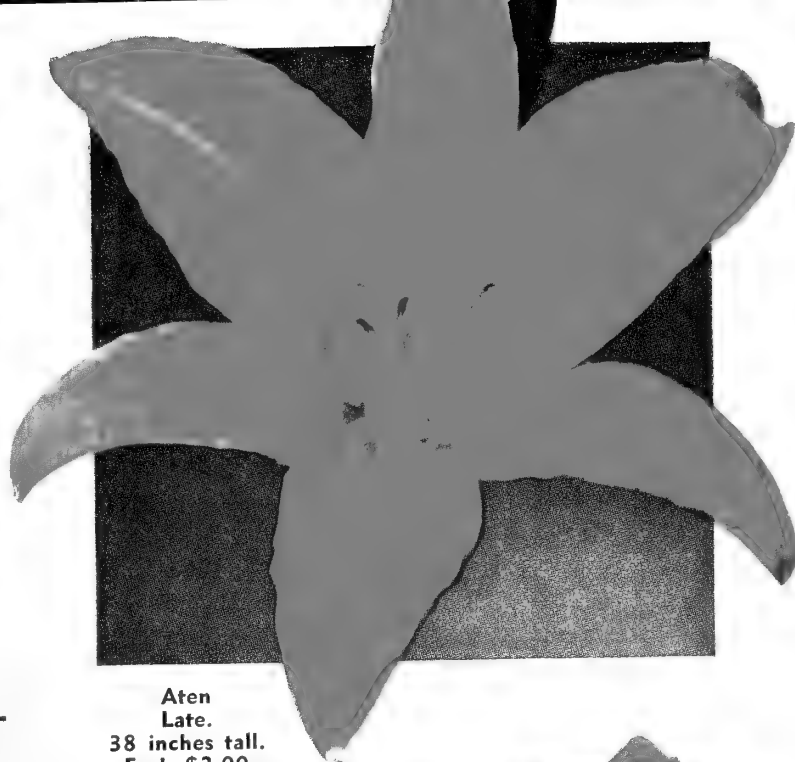
A very hardy perennial with large, 1½-in., bell-shaped flowers. We have Platycodon in two distinct colors: white and blue. Fine specimen plants. **Your choice, 3 for \$1.50; 6 for \$2.50; 15 for \$5.00, postpaid. Please state color.**





Fred Stuntz
Early midseason.
30 inches tall.
Each \$1.00

HEMEROCALLIS



Aten
Late.
38 inches tall.
Each \$2.00

SPECIAL OFFER

All 6
Daylilies
Shown Here
in Color for

\$5.50,
Postpaid



← **Black Falcon**
Midseason.
38 in. tall.
Each \$1.00



→ **Pink Charm**
Late
midseason.
40 in. tall.
Each \$1.00

**Shipments
Made in
July
and
August**

← **Yellowstone**
Midseason.
36 in. tall.
Each \$1.00



→ **Mabel Fuller**
Midseason.
36 in. tall.
Each \$1.00



Hemerocallis

(Daylilies)

One of the easiest of all plants to grow, doing well in sun or shade, drought or dampness. Given a medium of these conditions one will find them at their best.

Our divisions of Daylilies are all from young, healthy plants. Every division will be of "BRAND" quality which stands for the very best.

These Daylilies can become a permanent addition to your garden. They are pest-free and need not be divided and transplanted for several years.

AUGUST PIONEER. (Stout.) 42". A medium sized chrome-yellow with the outer half of the petals flushed red. A tall growing variety that produces a mass of flowers late in the season when the flower border needs color. August-September. Each 75c

AUTUMN DAFFODIL. (Kraus.) 40". Late. Dainty, small, lemon-chrome flowers in abundance. Strong, sturdy, well branched plants with up to 60 buds per scape. Flowers sparkle like Daffodils in the autumn sunlight. Each \$1.50

CORAL BELLS. (Kraus.) 24". Late. Small, dainty salmon over pale orange with dull rose eye spot. The many small blooms resemble many butterflies in flight. Each \$1.50

ERIC JUNIOR. (Kraus.) 21". Late midseason. Small glowing bright Brazil-red over scarlet. Effective as a low border plant as the foliage is abundantly bright green, upright and recurved, making a massed border effect. Each \$1.00

FELICE. (Kraus.) 40". Late midseason. Very large, non-fading pale cadmium-yellow. Long petals with margins waved. Tips abruptly narrowed and gracefully reflexed. Splendid strong grower. Each \$1.50

FIRECRACKER. (Kraus.) 38". Early. A dragon-blood-red with garnet-brown eye. A real firecracker. This variety is admired and purchased by all who see it in bloom in our fields. Each \$1.00

FLAMBEAU. (Kraus.) 36". Midseason. Large, bright flame-red flowers retain their color and texture the entire day. Each \$1.00

GOLDENSONG. (Kraus.) 30". Midseason. Large, heavily ruffled, fluted and creped golden yellow. Sturdy plants covered with large golden bells. Each \$2.00

HONEY REDHEAD. (Nesmith.) 34". Midseason. A brilliant velvety red with a distinct border of creamy yellow. The flowers are open and flaring. Each 75c

HYPERION. (Mead.) 40". Midseason. Beautiful, fragrant, citron-yellow. Considered by experts the finest pale yellow grown. The flowers are large, waxy and firm. Received Award of Merit, Royal Horticultural Society of England. Blooms throughout July and into August. Each 75c

IRONCLAD. (Kraus.) 30". Early midseason. Large, gold-Spanish-orange and rust bi-color. Strong, sturdy, well branched scapes. Each \$1.50

JERSEY CREAM. (Kraus.) 30". Midseason. A soft pure rich cream likened to the color of rich Jersey cream. Wide petals of excellent substance. A very desirable variety. Each \$4.00

MORELLO. (Kraus.) 30". Midseason. Wide petaled cherry-red. Large flowers on a strong growing plant. Each \$1.00

MRS. DAVID HALL. (Kraus.) 30". Midseason. A pleasing cadmium-yellow to buff-orange with large, bright, triangular, sharply pointed eye-spot of deep carmine. A refined and brilliant flower. Each \$2.50

NEYRON ROSE. (Kraus.) 36". Midseason. A brilliant rose-pink with wide petals slightly veined and with an ivory midrib. One of the most popular so-called rose-pinks. Each \$5.00

RINGLETS. (Kraus.) 30". Midseason. Small, creped and curled, bright gold. Extremely free flowering. Excellent for arrangements. Each \$2.50

SHIMMER. (Kraus.) 30". Midsason. Buttercup-yellow with brilliant glistening sheen. Chartreuse throat gives extra attractiveness. Each \$1.50

SUNNY MORN. (Kraus.) 34". Late midseason. A very free flowering, clean, clear light yellow self. Each \$1.00

The All Purpose Hoe

The Best Hoe for Perennials
We Have Ever Used

5 Good Reasons for Owning This Hoe

IT IS:

- Light—
24 ounces. Easy to use.
- So Sharp—
Cuts weeds easily.
- So Strong—
Stands tough use.
- You Stand Erect—
No tired back.
- Even Men Like This Hoe
Which was especially designed for women.

A real present for a gardener.

Each \$1.95, Prepaid

Just the Hoe for the Perennial Border

Hillandale, Md.

"The plants are fine, and as far as the hoe is concerned, I only wish I had secured one from you years ago as it is the best garden tool on the market. I would not part with it for any price if it was the only one to be had. A fine help."

Noble, Okla.

"Please send me two of the 'All-Purpose Hoes.' Will let my friend have one and I will keep other as we are always fighting over the one I have. Every one likes to use it."

MRS. E. C.



WHY WORRY ABOUT PRESENTS!

Let us worry for you. Gifts for Christmas, Father's Day, Mother's Day, Easter, and Birthdays often become a real problem.

You can do this by sending your order to us for Peony roots, a Lilac bush, or other catalog items. We will send an appropriate card and send the stock at the right planting time.

Flower lovers enjoy using one of our fine garden hoes. An ideal gift for any occasion.

We are recommending to our customers **POPULAR GARDENING**, the new all-garden magazine, published for the first time in February, 1950, and enclose an order blank for customers to take advantage of a special introductory offer which **POPULAR GARDENING** is making to new subscribers. **POPULAR GARDENING** tells you how to have a better garden and keeps you abreast of the latest developments in gardening.

10 DAYLILIES - \$3.00, Postpaid

One of the easiest of all plants to grow, doing well in sun or shade, drought or dampness. Our Daylily divisions are all from young, healthy plants. Many colors included in this unlabeled collection—no two varieties alike. Plant some now as border plants—along a fence—or as individual plants and enjoy years of beauty and satisfaction. Shipment made in July and August.

BUY OUR HOME GROWN BULBS-FOR BEAUTIFUL GLAD BLOOMS THIS SUMMER AND FALL

Our Bulbs Will Please You, Their Flowers Will Delight You

Prices for all varieties: 3 for 35c; 10 for \$1.00.

Do not order less than three of a kind.

CARDINAL SPELLMAN. A large reddish purple with huge, well placed blooms on a tall, rugged spike. A very popular variety.

CRUSADER. Medium height plant but opens many snowy white flowers with a pansy-purple throat. Beautifully ruffled.

DUSTY MILLER. Smoky old rose with distinctive cream lines. One of the best smokies.

ELIZABETH THE QUEEN. This is the most popular of all the lavender varieties. The petals are beautifully ruffled. A popular exhibition and commercial variety.

FLORENCE NIGHTINGALE. A beautifully ruffled snow-white with an ivory throat. This is one of the finest all-around whites we grow.

GENE. A heavily ruffled, medium shade of yellow. An early variety that opens up to 8 well placed blooms to a spike. A splendid grower.

KING LEAR. A midseason rich red-purple with heavily ruffled florets of great size. A hairline of silver edges every petal and brings out the luster of this fine red. Strikingly beautiful in the garden or in basket arrangements.

LADY ANNE. An early ruffled white that blends to a canary-yellow throat. A fine cut-flower variety that should not be overlooked.

LAVENDER LACE. A massive, light lavender with beautifully ruffled florets, and a glowing creamy throat.

MARGARET BEATON. An oldtimer. Liked by all. Tall white with red throat.

PACTOLUS. Apricot-cream with orange-red blotches on the lower petals. Many wide open florets closely attached to the stem make a spectacularly beautiful color effect.

PINK DOTS. A very striking Glad with spots of pink on pure white. Wonderful for basket arrangements.

RED CHARM. A bright shade of scarlet with a slightly deeper cherry-red throat. Although one of the older varieties, it still holds its popularity among the fine newer reds.

RHETT BUTLER. The earliest, good commercial, brilliant orange-scarlet. It opens from 6 to 8 fine blooms on extra tall spikes.

ROSE CHARM. One of the best early cutting varieties in a lovely shade of deep rose-pink with a cream throat. A good kind for home decoration and also one of the best commercial varieties.

SNOW PRINCESS. An extremely popular creamy white. For the past few years this has been one of the best standard cut-flower varieties.

THE RAJAH. A new, rich, beautifully ruffled purple. A real rival among the best in its color. Keeps unusually well as a cut flower.

WHITE GODDESS. Tall, strong growing creamy white. Heavily ruffled blooms. A very good white.

YELLOW HERALD. This early pure yellow produces perfect spikes, and is extra fine for cutting. Often each bulb produces two model spikes.

We prepay all orders amounting to \$3.00 or more.

MINIATURE GLADS

These small Glads are becoming very popular. They are very practical for home use and much the better for arrangements. Will bloom from any size bulb. They come in many different colors and we can only list a few. Others will be used in our collection offer.

Prices: 3 for 35c; 10 for \$1.00.

Do not order less than three of a kind.

ATOM. Of the miniature varieties, this is no doubt the most popular. It is a distinct scarlet with a gold line around the edge of the petals. Many prefer the smaller type for table decoration and also for floral designs.

BO-PEEP. Buff-pink with yellowish throat on which is a light dusting of red. Early. Very good for bouquets.

GREMLIN. A bright rosy red with a stippled throat bordered yellow. Ruffled. Excellent for arrangements.

LITTLE EGYPT. Very striking bright red with a darker eye. Tall and showy, growing on a tall, wiry stem. Always an eye catcher.

LITTLE GOLD. Very beautiful golden orange color. Slightly ruffled, on a stiff, wiry stem. If you want a golden yellow for arrangement work, this is one of the best.

LITTLE PAL. Light rose, deeper blotches, cream throat. Very attractive.

MASSASOIT. A nice early miniature that you should have for your collection. Dark red without any markings.

RED BUTTONS. Bright medium red, face-up type Glad. Most attractive. Excellent for arrangement use.

SPUNKY. A smoky brown shading darker in the throat. The petals are edged white.

STARLET. Graceful little Glad of pure waxy white. Heavily ruffled. Excellent for table arrangements and weddings.

Miniature Collection

These Miniature Glads are smaller than the regular varieties and ideal for bouquets for the table. They can be used without fear of tipping. A fine assortment of all shades and colors.

50 blooming size bulbs for\$4.25

100 blooming size bulbs for 8.00

Blooming Size Bulbs, Prepaid

All-American Glads

LANDMARK. A real eye-stopper, this huge, tall, ruffled cream will make your garden a "landmark" to passers-by. Good growing habits. New for 1960.

LITTLE PANSY. All-America's first tiny Glad. Rich, velvety, deep blue, Pansy-like blotches. Excellent for arrangements. New for 1960.

JOYOUS. Ruffled, rich glistening deep rose of great substance. Tall, vigorous, healthy plants. A real joy in the gardens.

SPARKLER. Beautiful clear yellow shading deeper to a bright red blotch. Ruffled and fluted. Real eye-catcher.

EMPEROR. A true aristocrat, this Glad of regal purple trimmed in ermine-white presents a stately display. Grows 5 feet tall.

CARIBBEAN. Medium size, ruffled, light blue with a dark blotch. Many blooms open. Easy grower.

MAYTIME. Gracefully ruffled, deep pure pink florets with a contrasting large white throat. A flower you will love for its color.

ROYAL STEWART. Giant exhibition red. Tops in its color. Lightly ruffled florets are 5 inches in diameter.

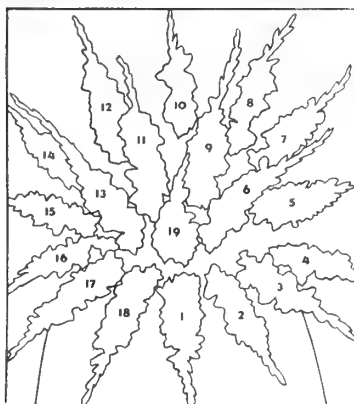
APPLEBLOSSOM. Snowy white with a faint touch of cream in the throat and an exquisite flush of coral-rose-pink at the edges of the petals. A real beauty.

Packaged 1 bulb in a bag, 35c each.

Large bulbs only, \$1.00 for 3 bulbs.

COLLECTION PRICE

1 each of all 9 varieties for \$2.75, prepaid.



Majestic Glad Collection

YOUR CHOICE OF ABOVE GLADS

All large, No. 1 bulbs that will give you choice blooms this summer.

3 of a kind	... \$0.50
6 of a kind90
12 of a kind	... 1.70

- | | |
|--------------------|------------------|
| 1. Beauty's Blush | 10. Pink Chiffon |
| 2. Fire Opal | 11. Spic & Span |
| 3. King David | 12. Sierra Snow |
| 4. Gold | 13. Harrisburger |
| 5. Viking | 14. Elmer's Rose |
| 6. Sans Souci | 15. Francesca |
| 7. Friendship | 16. Helios |
| 8. Catherine Beath | 17. Campanile |
| 9. Mother Fischer | 18. Dusk |
| 19. Ruffled Ebony | |

MAJESTIC GLAD COLLECTION

19 BULBS—1 each of all shown above \$2.45
All Labeled—Prepaid

57 BULBS—3 each of all shown above \$6.75
All Labeled—Prepaid

CLEMATIS • Colorful, Everblooming

Your garden deserves the added beauty and charm that Clematis can bring to it. Clematis is a hardy, perennial, climbing vine that is easily grown. Prefers an east or south exposure, but will do well in any location that is shaded from the hot afternoon sun. Likes a rich soil with plenty of moisture, but must have good drainage. Its abundance of large, showy blooms add new thrilling beauty to your yard and garden. Plant Clematis on porches, trellis, arbors or fences. We ship a strong, potted plant that should bloom the first year.



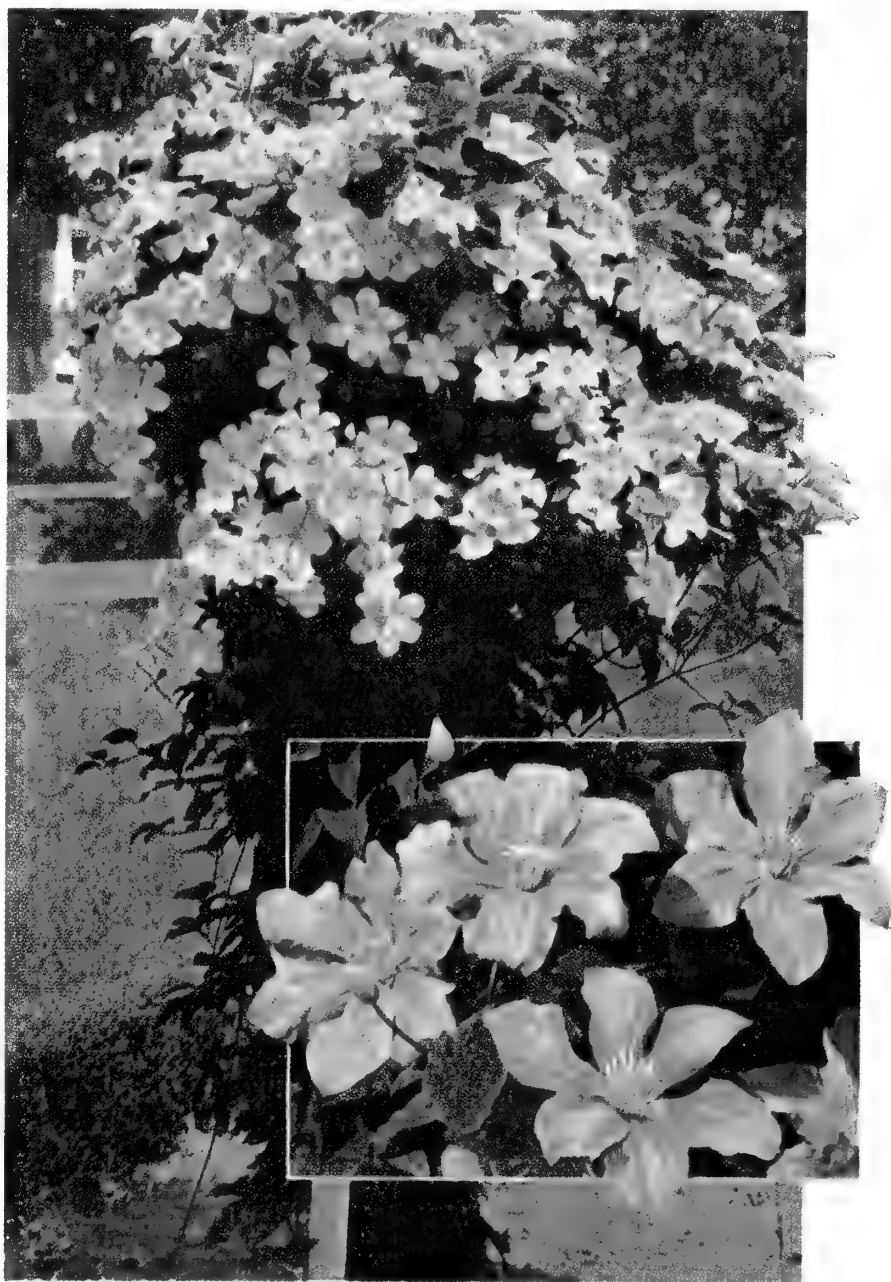
JACKMANI

When you see this vine covered with hundreds of deep purple blooms, you know why it is called Queen of all the Vines. Flowers are 4 to 6 inches across and produced freely all summer. The best deep purple Clematis. Grows 8 to 10 feet in height.

CLEMATIS PRICES

1 for \$1.75; 3 for \$5.00, All Postpaid

These all are strong, potted plants that should bloom this summer. Plant 4 inches deeper than they have been in the pots.



MME. BARON VEILLARD

A clear lilac-rose colored Clematis that becomes deeper in color as the weather becomes cooler. Very hardy and blooms from June to September. Height 10 to 12 feet. A very satisfactory pink Clematis.

LANUGINOSA CANDIDA

Large, pure white flowers, produced in abundance throughout the summer. The vines are strong and vigorous. The best of the whites. Climbs to 10 feet high.

PRESIDENT

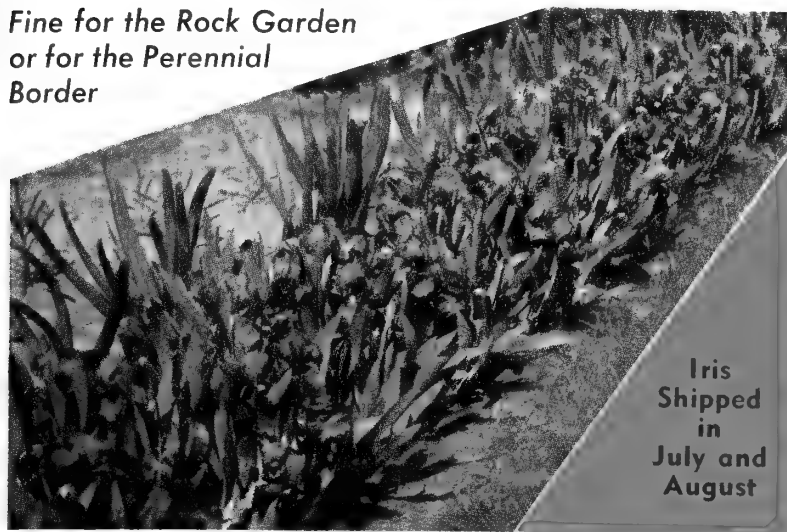
Gorgeous, deep, rich reddish plum colored variety. Flowers are large, with extremely pointed petals and brilliant color. Grows up to 7 to 8 feet.

RAMONA

Excellent medium blue. Large flowers with wide, heavy-textured petals. Very free and dependable bloomer. Grows up to 10 feet.

Early Blooming DWARF IRIS

Fine for the Rock Garden
or for the Perennial
Border



Dwarf Iris are ideal in a border around a bed, along a path, or as a clump planting placed among other perennials.

By the time the last snow has melted away, you will find the Dwarfs are peeping through the ground. Almost before you know it, these little plants are covered with bloom. Very free flowering and multiply rapidly.

We are listing two of the most popular Dwarf Iris of today.

AZUREA. Very light blue.

ATROVIOLOCEA. Blue-purple, white beard.

6 for \$2.00; 12 for \$3.50,
postpaid.



SIBERIAN IRIS COLLECTION

Beautiful in your perennial garden—about a bird bath—easily grown. Even after blooming, the green, grass-like foliage adds beauty to its surroundings. We will send you 4 strong plants, all labeled, all different colors, including 1 Snow Crest (white).

4 strong plants for \$2.00, postpaid.



HARDY LILY COLLECTION

For years we have been growing a stock of these hardy Lilies. We have found some varieties that have proven very hardy for us here in Minnesota. These we are offering to you in an unlabeled collection offer in shades of yellow and orange colors only. Shipment made in October.

3 Hardy Lily Bulbs for \$2.00, Postpaid

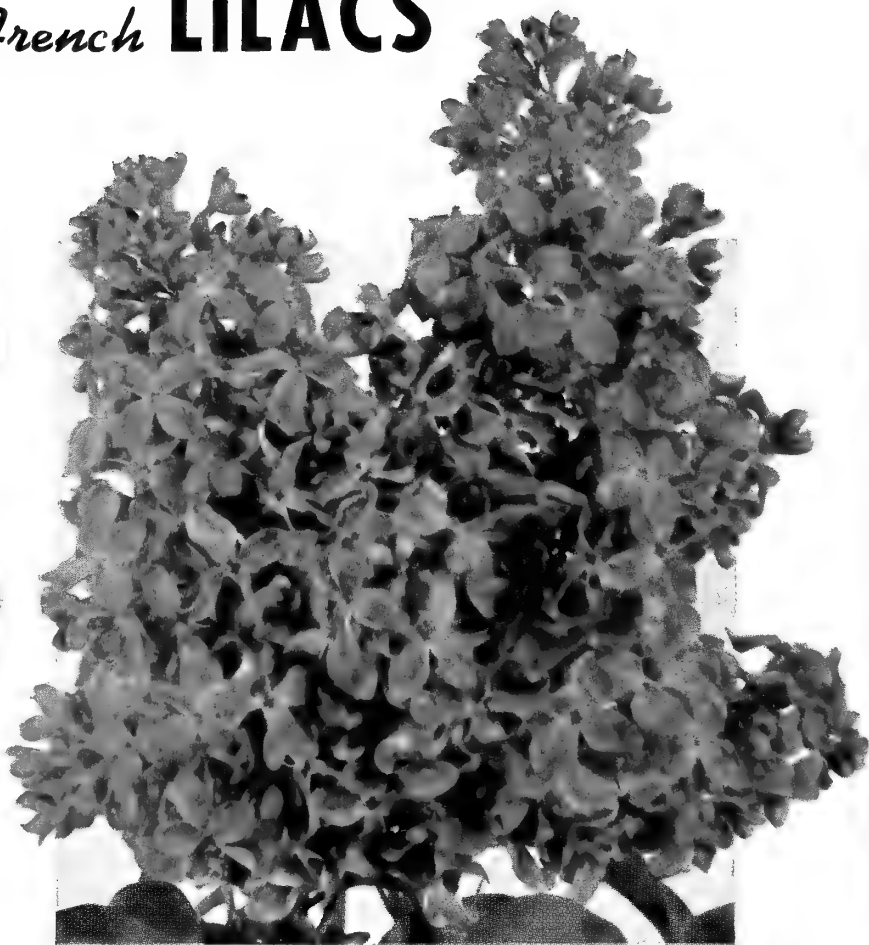
Directions for Planting Lilacs or Other Shrubs

1. When your package arrives, stand it in water overnight without unwrapping the bale.
 2. Before you open your package, dig the holes large enough to take the Lilac roots without crowding. Fill each hole with a pail of water and allow it to seep away.
 3. Do not spread out your plants and let them lie on the ground while you are planting.
 4. Take one Lilac from your package at a time and work the soil carefully about the roots until the hole is half full. Then tamp the soil about the roots unusually hard. Pour in a pail of water and go on to the next plant and treat it in the same manner.
 5. When you have completed your planting, come back to the first one and fill the hole with soil and tamp it down also. Then place some loose mellow soil over the top of the ground.
 6. Keep your plants well cultivated the first year so they will become well established.
 7. If the planting is made in the fall, place a coarse mulch about the plants the first winter to keep the ground from heaving.
 8. If your ground will grow a good garden, it will also grow a good Lilac. If your soil is poor, you could place some well rotted cow manure, if some is obtainable, in the bottom of the hole before you make your planting but this should be tamped down tightly with some good garden soil on top before the root is placed in the hole.
 9. If you use a commercial fertilizer, dig a trench about your plant early in the spring about a foot away from the main stem. Cover this with soil and the rain will wash this fertilizer equally about the roots.
 10. Be sure to keep your plants well watered during dry weather. Watch them from the time you make your planting until they have become thoroughly established.
- If you follow the above directions, you should succeed with every one of our plants.

New Improved French LILACS



Lucie Baltet—Excellent Coppery Old Rose Single



Congo—Immense Wine-Red Single

WHEN TO PLANT YOUR LILACS

Lilacs can be planted with perfect safety either in the spring or in the fall. In the fall we begin to send out our plants the latter part of September, and we continue to make shipments throughout the fall months. If Lilacs are planted in the spring, they should be planted as early in the season as possible.

LILAC PRICES

CHOOSE ANY 1 LILAC	—prepaid for only \$ 4.00
CHOOSE ANY 4 LILACS	—prepaid for only 14.00
CHOOSE ANY 6 LILACS	—prepaid for only 21.00
CHOOSE ANY 8 LILACS	—prepaid for only 27.00

All Strong, Bushy, 2 to 3 Foot Plants

Firmament—One of the Finest of All Blue Singles



**INSIST
ON
"OWN
ROOT"
LILACS**

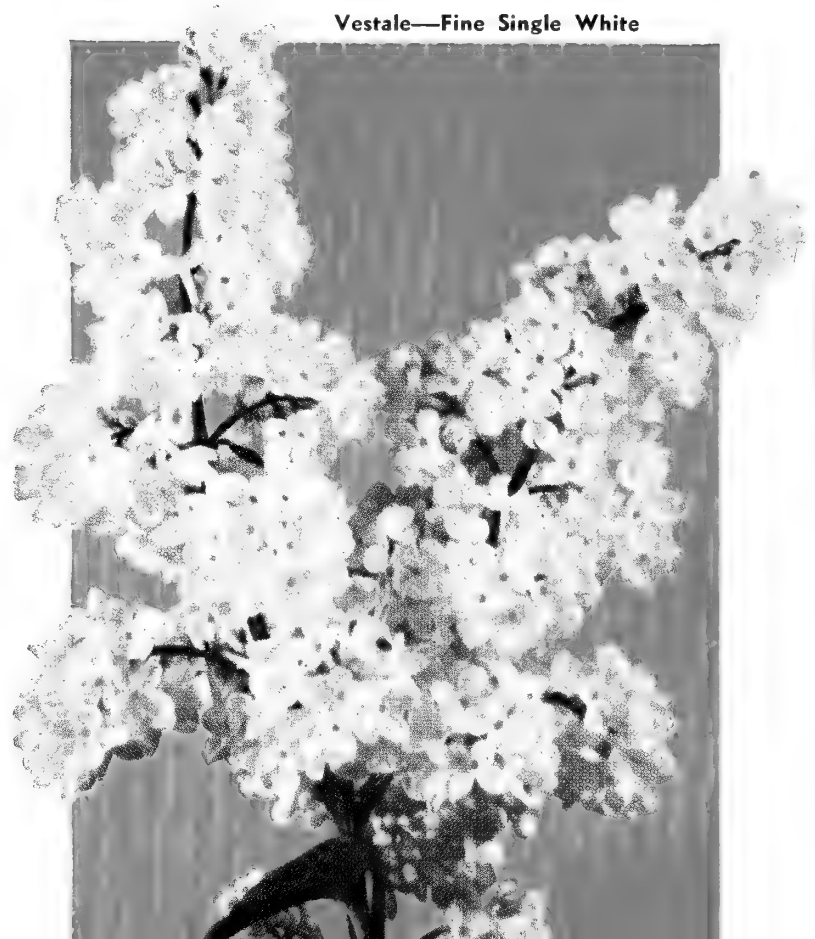
Do not confuse
the prices of
Lilacs grafted
or budded on
Privet with the
price of "OWN
ROOT" LILACS

It is the
"OWN
ROOT"
on a
FRENCH
LILAC
that makes
it cost more.

Our
FRENCH
LILACS
are all on their
"OWN ROOT"

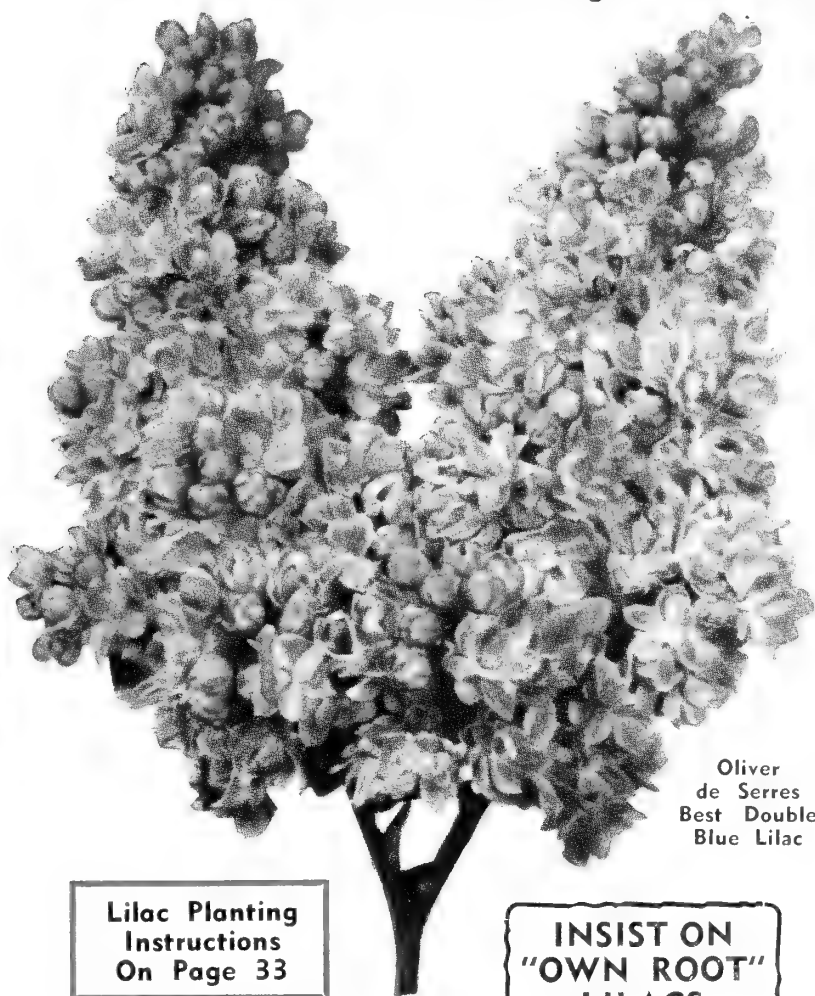
[34]

Vestale—Fine Single White



FRENCH LILACS

With Blooms So Large and so Beautiful One Can Hardly Imagine That They Are Related to the Common Lilac



Oliver
de Serres
Best Double
Blue Lilac

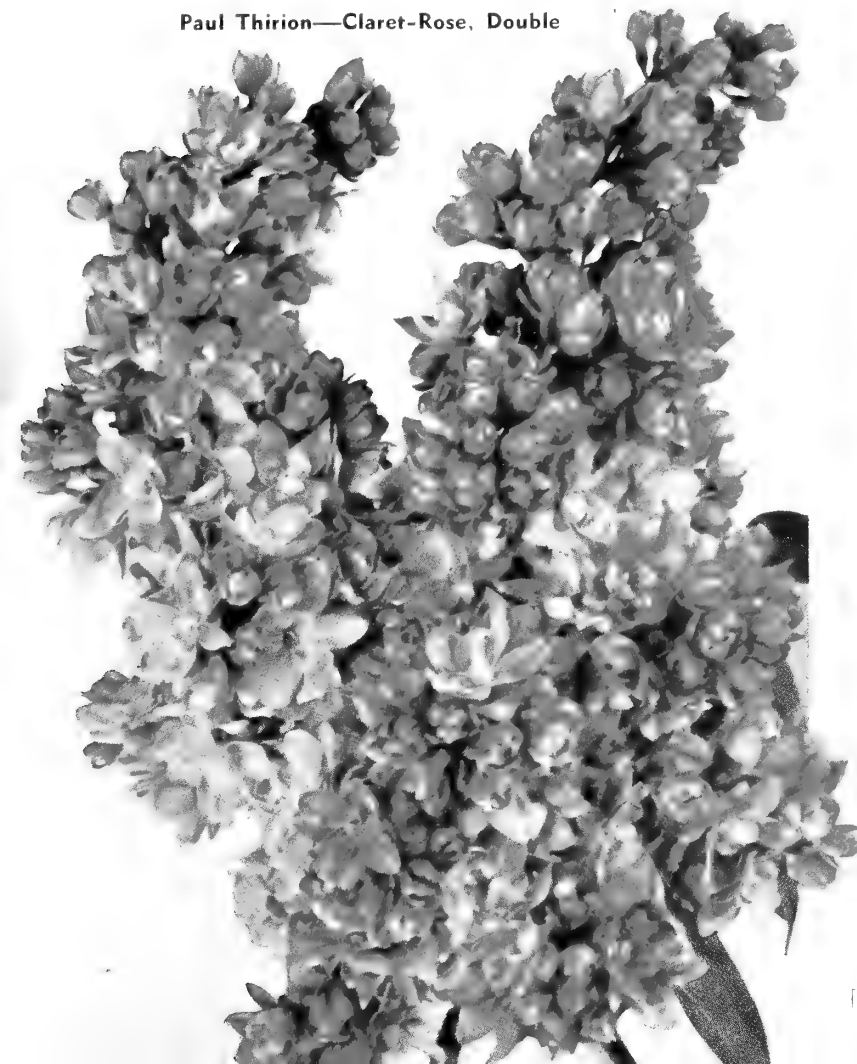
Lilac Planting
Instructions
On Page 33

INSIST ON
"OWN ROOT"
LILACS

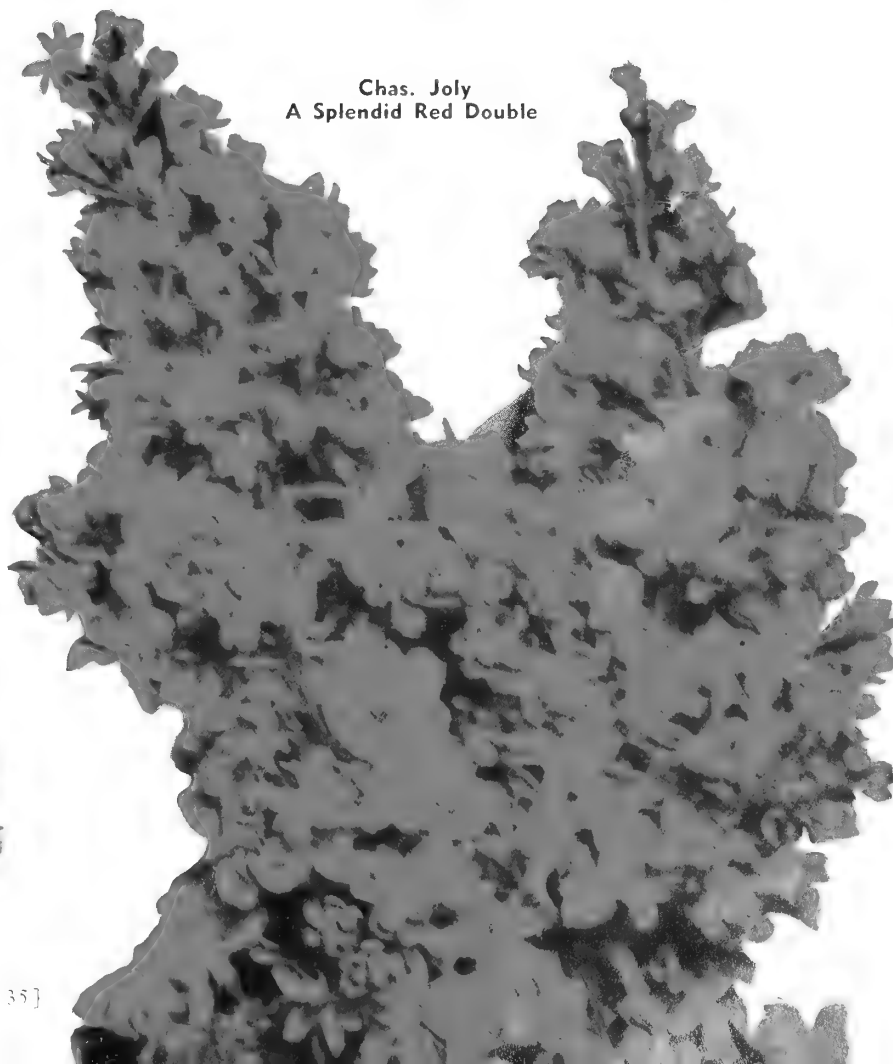


Henri Martin—Blue-Lavender, Double

Paul Thirion—Claret-Rose, Double



Chas. Joly
A Splendid Red Double





Good for All Sections of the Country

The illustration at left is a picture of a Persian Hedge growing in its natural form. You will note that the hedge is literally covered with bloom from the ground up and it is truly a wonderful sight to see.

In good soil the Persian Lilac attains a height of about 12 feet and a spread of the same. In poorer soils it grows from 8 to 10 feet. By careful trimming it can be kept down to from 6 to 7 feet and still bloom well.

The Persian Lilac grown as a hedge also makes a wonderful windbreak for city lots in the colder, windier sections of the country. It will make the growing of the more tender perennials and shrubs much easier and moves the possibility of growing such things from 100 to 200 miles further north than they otherwise could be grown.

We have often been asked to explain the difference between the French and the so-called Persian. The Persian is somewhat later in blooming. The branches are willowy and not stiff like the French. The foliage is smaller and more dense. The plant blooms from the ground up.

DIRECTIONS FOR PLANTING

For a tight hedge, plant 2 feet apart. If you wish merely a tall screen put your plants in from 4 to 6 feet apart.

For a thicker and tighter hedge, cut all branches back to within 6 inches of ground level. If bushes were planted in the spring, cut back the following spring. Fall plantings should be cut back the second spring. For further planting instructions see page 33.

Rothomagensis

Often called The Improved Persian.
Generally in bloom the last two weeks in May.

Specimen Plants in Deep Pink Only

Strong, 2 to 3 ft., Select Bushes

Each	\$ 1.50
Per 10	12.50
Per 25	30.00

In lots of 50 or more at 80c each, not prepaid.

Our Guarantee

In the fall our Lilacs are dug fresh from our fields and are sent out promptly. We guarantee our stock to be true to name and that it will reach you in first class condition. If you are not satisfied, write us promptly. Our responsibility ends after planting is made. We have no control over weather conditions. However, if our stock is planted well in good soil, and cared for properly, it should give excellent satisfaction. Give our stock care from the beginning. Many people wait until stock begins to show signs of dying before they start to water or cultivate.

Lilacs in 4 Distinct Colors

LET US MAKE YOUR LILAC SELECTION

4 BEAUTIFUL AND DISTINCT COLORS

Regular \$16.00 Value

For **\$12.00** Postpaid

This collection includes many varieties that are too limited in our stock to list in this catalog. It is truly a Lilac offer that will please you.

Four Strong, Own-Root Plants, all distinctly different, all labeled true to name, in a 2 to 3 ft. grade, for \$12.00, prepaid.

**For Strong, Thrifty
Tops and Large,
Magnificent
Blooms Our Lilacs
are Grown on Their
Own Roots**

New Improved French Lilacs

Buy Own Root and Get the Best — Our Plants are all Own Root

All varieties will be 3-year-old plants in a strong, 2 to 3 ft. grade.

Select from This List

and we know your choice will not disappoint you

S.—Stands for single florets. S.D.—Stands for semi-double.
D.—Stands for double florets. All Lilacs Prepaid in U.S.

Lilac, A. M. Brand

(Originated by A. M. Brand)

This Lilac is a single, with panicles of immense size and borne in profusion. The color is a beautiful rich rose-red. The plant is strong and healthy. One little Lilac about 4 feet high stood at the end of a row. It was the only one we allowed to bloom and it created a sensation during our Lilac show. Visitors were amazed to see such a small bush literally covered with large panicles that almost hide the foliage. We counted 27 great blooms that were open at one time. Not included in special offers. **\$5.00**

ALICE EASTWOOD. D. A claret-purple in the bud, with the color gradually changing as the flower opens. The clusters are beautiful and nicely formed. A unique variety.

ALPHONSE LAVALLEE. D. A tall robust growing variety that makes a very shapely bush. The panicles are long and compact. The buds first open an intense blue but as the florets develop, they change into a beautiful shade of lavender.

AMI SCHOTT. D. A magnificent cobalt-blue with paler reverse. The panicles are dense and broad and this superb blue will more than please its owner. Stock limited.

BELLE DE NANCY. D. A large satiny rose, showing white towards the center. Thick, heavy, fast growing bush. A very worth-while variety.

BLUE HYACINTH. S. Another fine variety, producing panicles of great size. The florets are single and of a light blue shade. The clusters are extremely large, often measuring 12 inches long, and 8 inches in width.

BUFFON. S. The very earliest of the early hybrids. Individual florets large and of fine substance. We think Buffon very choice. Color is a rich delicate mauve-pink of the finest quality. Panicles very large. We wish to impress upon our customers that if they are looking for a pure single pink, Buffon will not be disappointing.

CAPITAINE BALTET. S. A uniform deep pink or light red producing panicles of the largest size. A comparatively new variety not widely distributed but which by Lilac connoisseurs is pronounced one of Lemoine's best singles. It is one of the most profuse bloomers of all, the bush sometimes being almost hidden by the great panicles. This is classed among the 12 or 15 best of all Lilacs.

CAPITAINE PERRAULT. D. A combination of beautiful soft tones of pink, lilac and rose. The panicles are large and full. A magnificent late flowering variety.

CHARLES JOLY. D. One of the best of the double dark reds. Bush medium both in size and height, limbs growing very upright. Rather large blooms, held erect well above the foliage; very striking. (See color page 35.)

CHRISTOPHE COLUMB. S. In color, this is a very pleasing shade, delicate lavender, with the buds tipped rose-pink. The panicles are of medium size, with broad, open florets, arranged one about the other, so that every floret is visible, which is a peculiar arrangement in a Lilac. A very attractive variety.

COL. PLUM. S. This is one of the Brand originations. A very fine red, with single florets. Lilacia Park, located in Lombard, Illinois, probably has the largest Lilac collection in the country. These Lilacs were dedicated to the city by Col. Plum, and this Lilac was named in his honor.

CONGO. S. Immense, single, wine-red. A splendid growing variety that produces immense blooms in the greatest profusion. The blossoms, when they first open and for several days, are sensational because of their great size and rich color. Then the color changes to a dull purple. When visitors are in our fields and this variety is at its best, it goes into almost every order. When in its prime, this is one of the greatest reds. (See page 34.)

LILAC PRICES

CHOOSE ANY 1 LILAC—prepaid for only\$ 4.00
CHOOSE ANY 4 LILACS—prepaid for only 14.00
CHOOSE ANY 6 LILACS—prepaid for only 21.00
CHOOSE ANY 8 LILACS—prepaid for only 27.00

All Strong, Bushy, 2 to 3 Foot Plants

WHEN TO PLANT YOUR LILACS

Lilacs can be planted with perfect safety either in the **spring** or in the **fall**. In the fall we begin to send out our plants the latter part of September, and we continue to make shipments throughout the fall months. If Lilacs are planted in the spring, they should be planted as early in the season as possible.

DECAISNE. S. We think a great deal of this Lilac. It is most refined in every way. Nice bush with clean foliage; large panicles very nicely formed, and many of them. A very delicate true rich blue. Rated by many as the best. For real refinement in color this would, without doubt, be rated as one of the best of the single light blues.

DE MIRIBEL. S. Dark bluish violet. This is by far the darkest of all our Lilacs. It is always admired by those who see it in bloom in our nursery because it is so distinct in color from all the others. It is one of the choicest in the entire line. Panicles rather slender, long, compact, and upright. Very noticeable. This is one blue you should really have. You will note we often have to omit this fine variety from our list as the demand is greater than our supply. (See back cover.)

EDITH CAVELL. D. A very showy, creamy white; buds suffused cream and pale sulphur. Panicles extra large, long and cone-shaped. This Lilac is as large and as fine as Miss Ellen Willmott, but is a different type of flower. Ellen Willmott is more compact and perfect in form while the panicles of Edith Cavell are a trifle more open and more lace-like in effect. The individual florets are a trifle larger than those of Ellen Willmott. Every fine collection should have both. They are the two great double white Lilacs and it is difficult to choose between the two.

EDMOND BOSSIER. S. This is a fine single red or red-purple that pleases us very, very much. It is the latest of the single reds, and it is so exceedingly soft and rich that we class it as a "must have" Lilac. This fine variety is one of our favorite reds and we know it will prove satisfactory in any garden.

ETNA. S. Another fine single which is very scarce and seldom listed. One of the most brilliant reds of all Lilacs, coming into bloom late in the Lilac season. A very showy variety. One of the recent introductions.

FIRMAMENT. S. This Lilac is always very much admired by those who see it when it is in bloom in our show garden. The panicles are large, loosely arranged, extremely dainty, and of a beautiful shade of light blue, void of any trace of pink. This variety grows to medium height. One of the finest light blue Lilacs—a "must have" in any fine collection. (See color page 34.)

HENRI MARTIN. D. This beautiful blue-lavender, with its extremely long, graceful panicles is a variety we do not hesitate to recommend to anyone who wishes the best in Lilacs. Our show plants of Henri Martin are right by the path as we go from the office to the trial fields beyond. We pass it many times a day when it is in bloom and we always stop and marvel at its beauty. A Lilac of most beautiful form, with large individual florets and with panicles often measuring 13 inches in length. (See color page 35.)

HENRI ROBERT. D. A purplish blue with paler under-sides. Many large panicles with large individual florets. This variety blooms late on a short, compact bush. An excellent blue for those who desire a lower growing plant.

JACQUES CALOT. S. Here is one of the most pleasing and satisfactory of all pink Lilacs. Always a very heavy bloomer. The bush is literally covered with fair sized nicely shaped panicles composed of florets of giant size.

JULES SIMON. D. An erect growing variety with very clean branches and heavy, clean, light green foliage. Expanding buds show much bright intense rose. Opening truss becomes a very rich, clear, velvety light blue. This variety always commands attention from our visitors during the blooming season.

DO NOT let your Lilacs bloom the first year you set them out. They might bloom, but these blooms would only be a disappointment. Such blooms would be very small, have very little color, and the color would not be at all true or attractive in any way.

The bushes really begin to blossom the second year and the blooms will increase in size and beauty if well cared for over a period of some ten years. By careful handling they can be kept at perfection as long as one lives. We have Lilac bushes in Faribault that we know are over 80 years old.

KATHARINE HAVEMEYER. D. A Splendid Lilac which we like more and more; the longer we have it. It is always an outstanding variety among all our plantings. Trusses are immense, very full double, very rich and of a most beautiful mauve-pink. A very thrifty bush. One of the most persistent of bloomers.

LA PLACE. S. One of the truly great Lilacs. The panicles are immense, long, rather open, very shapely. Florets and petals of great size. A deep dark rich red-purple. La Place will hold its color right out in the burning sun about the longest of all the red-purples and seems to get larger and richer in appearance as the days pass.

LEON GAMBETTA. D. Panicles of the greatest size. Buds and reverse of petals very pink, which gives the flower a general pink effect. Deep pink buds open into very double little rose-like florets of the daintiest pink and lavender. We still say it is the finest of all Lilacs and we want to emphasize this. There are many fine Lilacs, but we believe this is the most beautiful of all.

LUCIE BALTET. S. An excellent coppery old rose, entirely unlike any other Lilac in color. Flowers are of medium size, in large open clusters. The bush is of medium height, one of the few good low growing Lilacs grown today. This variety is excellent for planting where beauty and not too much height is desired. (See page 34.)

MACROSTACHYA. S. One of the old varieties seldom seen nowadays. An upright grower with clean light green foliage. Panicles rather slender, held upright, a very delicate pink, almost white, irregularly bordered with a deeper pink. This is distinct in color from all others.

MARECHAL FOCH. S. The flower clusters are extremely large and are composed of individual florets of great size. The color is a full, rich, vibrant pink. The buds are a deeper pink than the lovely open florets. The bush is tall and so erect that it excites interest even when not in bloom. A very glorious Lilac.

MARIE FINON. S. An outstanding single variety, with trusses of the purest white. The trusses are of medium size, with florets three-fourths inch in diameter. For a good single white, this is one of the best.

MASSENA. S. This is one of the deepest of the red-purples, with individual flowers over 1 inch in diameter. This variety always attracts the attention of our visitors, and it is one that we are seldom able to offer.

MISS ELLEN WILLMOTT. D. A large bush with very stout limbs and large, thick, light green leaves. The flowers come in immense panicles of creamy white, made up of double florets almost twice the size of those of any other double white except Edith Cavell. Plant this variety and Edith Cavell and you will have the two best double whites.

MISSIMO. S. A very large flower with many showy, open, widely branched panicles. The plant is strong growing and blooms luxuriantly. The general color effect is a light azure-lilac. The petals curl back adding to the beauty of this most worthy variety.

MME. ANTOINE BUCHNER. D. Of all the truly pink varieties we grow, we class this as the best. A tall growing Lilac of tremendous vitality. One of the most dependable Lilacs in our entire list. While in the bud stage, it is an intense pink; as it opens, this pink extends fully half-way over the outer portions of the petals and gradually fades from there through delicate pink to a pure white center. Those who love pink will be delighted with Mme. Antoine Buchner. Bush large, panicles large and open, exceedingly brilliant in the low afternoon sun. (See front cover.)

MONGE. S. One of the newer varieties which seems to deserve the name of the best red Lilac. Plant habit good. Panicle very broad at base developing into a very nice cone. Color a brilliant deep rich red which holds unusually long in the sun. This is the brightest red Lilac. Not red-purple, but really red. If one likes red this is the Lilac.

MONTAIGNE. D. Those who like large blooms will find in Montaigne a flower to their heart's desire. The bush is very tall and upright. The blooms carried at the top of the stems are simply amazing. We would describe the color as a soft, almost uniform creamy pink, with just a faint suggestion of rose. A strong grower. (See color page 39.)

MONUMENT. S. One of the finest white singles we have ever grown. When visitors see this variety blooming in our fields, they marvel at its size and beauty. Stock is still scarce. If you want one—order early.

MRS. W. E. MARSHALL. S. One of the deepest purples we list. The panicles are extremely large. This fine variety blooms at the end of the Lilac season.

OLIVER DE SERRES. D. A clear, clean, uniform light blue. The bush is tall and a good grower. The large double flowers are packed closely on the stem. Panicles are very large and the general effect of the plant when in full bloom is simply amazing. Like all of these Lilacs one does not see this variety at its very best until the plant is from 8 to 10 years of age. We class it as a Lilac of the very highest quality. (See page 35.)

PAUL THIRION. D. Although this Lilac was first sent out in 1915, it is still very scarce. Of all the Lilacs we would say that this one taken from a distance is the richest looking of all Lilacs. The trusses are large and composed of very double florets of an intense claret-rose. The buds are bright, rich red, not purple. A red blending into rose. (See color page 35.)

PRESIDENT GREVY. D. A clear medium blue with immense panicles and very double florets. This is one of the older varieties and still a desirable one.

PRESIDENT LEBRUN. S. An excellent medium pink single with many large panicles of immense florets. A tall, straight growing bush with many panicles open at once. A choice variety we are seldom able to list.

PRESIDENT LINCOLN. S. A new single blue Lilac that always makes a fine showing. It is an American Lilac by Dunbar and is a rich, clear blue. This is the blue Lilac which stood out so conspicuously in the great Lilac collection of Col. Plum as a real advance in blue Lilacs. A real Wedgwood-blue.

PRODIGE. S. A deep reddish purple with large trusses of immense florets fully measuring 1½ inches in breadth. A tall growing bush with dark foliage. One of the darkest Lilacs grown.

PROF. WILSON. D. An excellent bush bearing many large, very lacy panicles of a pure white. A variety that we are again able to supply in limited quantities only.

REAUMUR. S. A remarkable Lilac, a flower the beauty of which grows upon you. The flowers appear of the greatest size as the truss is made up of several smaller ones all worked together so as to appear as one great bloom. Color a subdued rose-red. It keeps its color a long time and is a superb Lilac. This is one of the greatest of the Lilacs. It has been several years since we have been able to offer this fine variety.

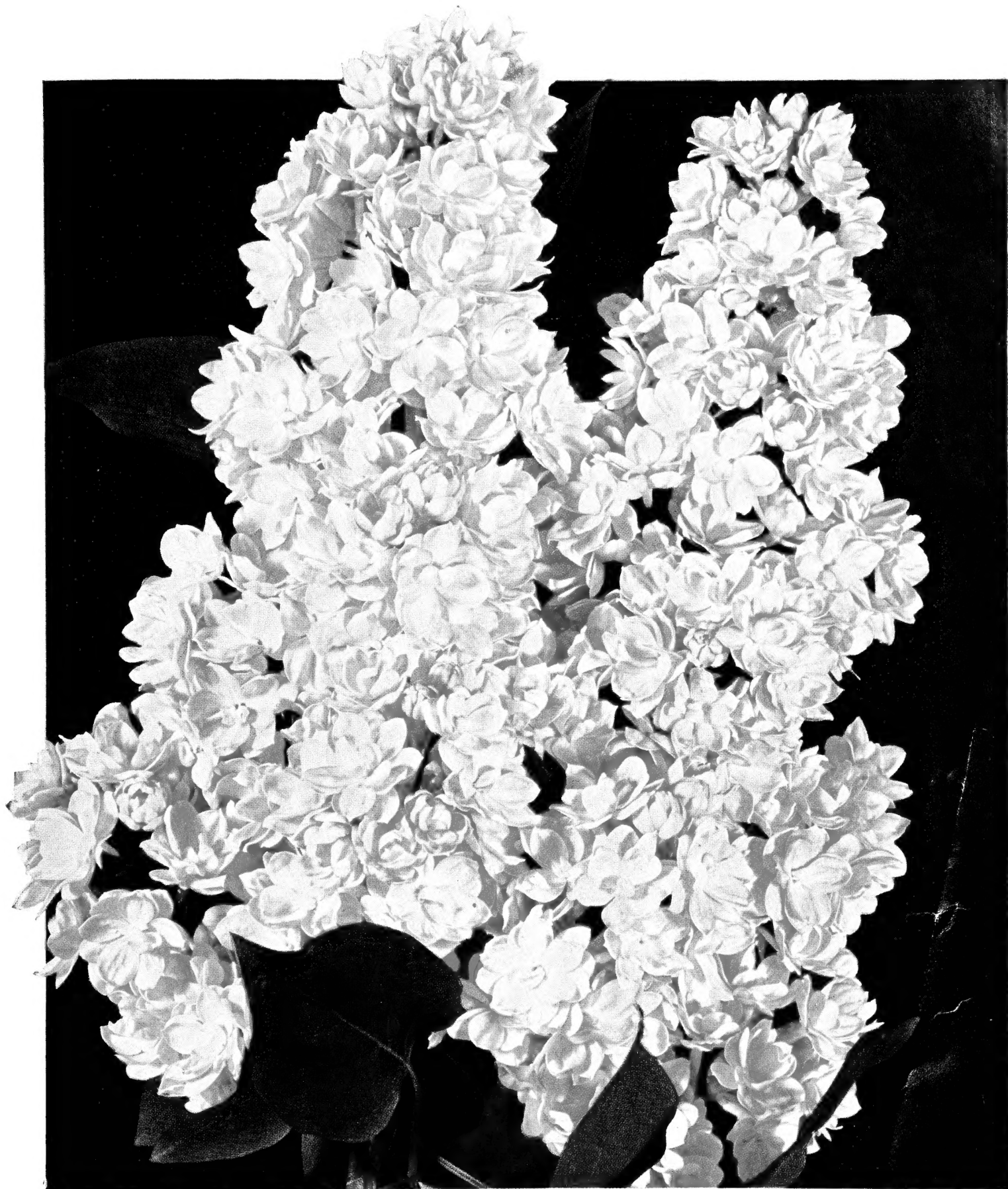
RUHM VON HORSTENSTEIN. S. A Lilac that produces blooms of the greatest size even on small bushes set out but two years. It is an even toned light red-purple. One of those self colors everyone likes. People marvel at the immense blooms of this variety on bushes not more than 4 feet high. Blooms so profuse some years as to almost hide the foliage.

THUNBERG. D. Very large, long, slender spikes, generally two to a panicle. Buds and reverse of florets a violet-mauve with a red appearance from a distance. Florets are large; open a light lilac, twisting and turning as they open, so that the color of the bud is intermingled with that of the inside of the petals, making a very striking Lilac. General color effect pink. A valuable variety as it prolongs the blooming season.

VESTALE. S. One of the best and most graceful of all single whites. Trusses very large at base, tapering gracefully to a point, making a true cone. Pure rich white. Will satisfy the most exacting. Many people admire very much the single white Lilac. Vestale is as fine a single white as can be found. Very graceful as a cut flower. (See color page 34.)

VICTOR LEMOINE. D. This is about the most wonderful of all the French Lilacs. It is no wonder that Victor Lemoine, the originator, gave to it his own name. We class it as one of the three or four very best. Florets are very double like little double Roses. These are gathered into panicles of the largest size and the color effect is simply indescribable. The general effect is a soft rosy pink overlaid with a delicate blue-lavender. This is also one of the very latest to bloom. It is a self color. It is a great Lilac.

VIOLETTA. S.D. A very dark lilac of true violet-red. The individual florets look exactly like a Violet, and are unusually large. A group viewing this variety in our fields became interested in finding out just how large these florets were. By actual measurement, we found that a half-dollar just covered them.



Montaigne

Montaigne is a most excellent double pink Lilac. The bush is very tall and upright. Strong twin spikes of tight clusters of petals bloom near midseason. The blooms carried at the top of the stems are simply amazing. We would describe the color as a soft, almost uniform creamy pink, with a faint suggestion of rose. In a test of cut blossoms, Montaigne outlasted all others tried.

LILAC PRICES

CHOOSE ANY 1 LILAC—prepaid for only . . . \$ 4.00
 CHOOSE ANY 4 LILACS—prepaid for only . . . 14.00
 CHOOSE ANY 6 LILACS—prepaid for only . . . 21.00
 CHOOSE ANY 8 LILACS—prepaid for only . . . 27.00

A. M. Brand Lilac not included in this offer.
 All Strong, Bushy, 2 to 3 ft. Plants



De Miribel

A very dark bluish violet single of outstanding color. One of our most admired Lilacs in our show gardens. Very choice. The panicles are slender, long, compact and upright. A Lilac that will be admired in your garden too.

In this De Miribel Collection, we have placed 5 of the very best in French Lilacs—each one in a color class of its own. This collection will be hard to beat for its all around performance of growth and beauty of color.

Our De Miribel Collection

- | | |
|--|--------------------------------------|
| 1 DE MIRIBEL. Bluish violet single. | 1 EDMOND BOSSIER. Red single. |
| 1 KATHERINE HAVEMEYER. Pink double. | 1 EDITH CAVELL. White double. |
| 1 DECAISNE. Blue single. | |

5 excellent 2 to 3 foot bushes.

A \$20.00 Value for \$17.50, Prepaid